# **Snapshot of the Arts in El Paso and Teller County Region** 2023

#### **Creative Vitality Index**

0.78

CVI Value

United States CVI = 1.0

This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

### **Total Population**

771,245



1,144

### **GAIN**

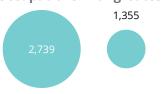
▲ **3%** since 2022

**2023 Creative Jobs** 

**15,635**Total Creative lobs

There are 440 more creative jobs in the region since 2022

## Occupations with greatest number of jobs



1,336

968

Photographers

Musicians & Singers

Writers & Authors

Directors of Religious Ed Graphic Designers

#### GAIN

▲ **6%** since 2022

**2023 Creative Industries** 



\$134.0M

Total Industry Earnings

There is a gain of \$7.8 M in creative industry earnings in the region since 2022

## Industries with greatest earnings



## GAIN

▲ **2%** since 2022

**2023 Cultural Nonprofit** 

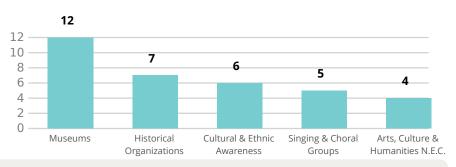


\$39.7M

Nonprofit Revenues

There are \$820 K more in revenues in the region since 2022

#### Nonprofit types with greatest number of organizations



DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics

CREATIVE VITALTY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org



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# **Data Sources (Version 2024.3)**

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org

Due to rounding some percent values may not equal 100%.

**Occupations: Economic Modeling Specialists International.** 

SOC Codes (39) 11-2011, 11-2032, 11-2033, 13-1011, 17-1011, 17-1012, 21-2021, 25-4011, 25-4022, 27-1011, 27-1013, 27-1014, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1027, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-3011, 27-3031, 27-3041, 27-3042, 27-3043, 27-3099, 27-4011, 27-4012, 27-4014, 27-4015, 27-4021, 27-4031, 27-4032, 27-4099, 49-9063

Industry Earnings: Economic Modeling Specialists International.

NAICS Codes (9) 449210, 459140, 459210, 459920, 711110, 711120, 711130, 711190, 711510

Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

**Cultural Nonprofit Revenues: National Center for Charitable Statistics** 

**Demographic: Economic Modeling Specialists International.** 

**Creative vitality index (CVI):** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

El Paso and Teller County Region contains:

El Paso, Teller