Snapshot of the Arts in Colorado Springs MSA
2022

Creative Vitality Index

0.81
CVI Value

United States CVI = 1.0

This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

Total Population

770,787

Past 5 years of CVI Performance

<table>
<thead>
<tr>
<th>Year</th>
<th>CVI Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>0.88</td>
</tr>
<tr>
<td>2019</td>
<td>0.83</td>
</tr>
<tr>
<td>2020</td>
<td>0.84</td>
</tr>
<tr>
<td>2021</td>
<td>0.83</td>
</tr>
<tr>
<td>2022</td>
<td>0.81</td>
</tr>
</tbody>
</table>

2022 Creative Jobs

24,377
Total Creative Jobs

There are 811 more creative jobs in the region since 2021

Occupations with greatest number of jobs

- Postsecondary Teachers: 3,467
- Photographers: 2,417
- Musicians & Singers: 1,488
- Writers & Authors: 1,359
- Directors of Religious Ed: 1,197

2022 Creative Industries

$986.3M
Total Industry Earnings

There is a gain of $34.0 M in creative industry earnings in the region since 2021

Industries with greatest earnings

- Software Publishers: $232.9M
- Wired Telecomm carriers: $103.4M
- Artists, Writers, & Performers: $43.6M
- Antique Shops: $39.8M
- Book Publishers: $37.3M

2022 Cultural Nonprofit

$39.1M
Nonprofit Revenues

There are $1.8 M more in revenues in the region since 2021

Nonprofit types with greatest number of organizations

- Museums: 10
- Cultural & Ethnic Awareness: 6
- Historical Organizations: 6
- Arts & Culture: 5
- Arts, Culture & Humanities N.E.C.: 4

DATA SOURCES:

Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics

CREATIVE VITALITY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org

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Report created: 12/15/2023
Data Sources (Version 2023.2)

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org

Due to rounding some percent values may not equal 100%.


NAICS Codes (81) 238150, 238340, 238390, 323111, 323113, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 448310, 451130, 451140, 451211, 453110, 453310, 453920, 511110, 511120, 511130, 511140, 511191, 511199, 511210, 512110, 512120, 512131, 512132, 512191, 512199, 512230, 512240, 512250, 512290, 515111, 515112, 515120, 515210, 517311, 519110, 519120, 519130, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541820, 541830, 541840, 541850, 541860, 541870, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 712130, 712190, 811420, 812921, 812922, 813410

Class of worker: Economic Modeling Specialists International:
Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

Cultural Nonprofit Revenues: National Center for Charitable Statistics

Demographic: Economic Modeling Specialists International.

Creative vitality index (CVI): The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

Colorado Springs MSA contains: