This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

**Creative Vitality Index**

0.83  
CVI Value  
United States CVI = 1.0

**Total Population**

762,793

**Past 5 years of CVI Performance**

<table>
<thead>
<tr>
<th>Year</th>
<th>CVI Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>0.88</td>
</tr>
<tr>
<td>2019</td>
<td>0.83</td>
</tr>
<tr>
<td>2020</td>
<td>0.84</td>
</tr>
<tr>
<td>2021</td>
<td>0.83</td>
</tr>
<tr>
<td>2022</td>
<td>0.81</td>
</tr>
</tbody>
</table>

**2021 Creative Jobs**

- **Total Creative Jobs:** 23,566  
  - GAIN 0% since 2020  
  - There are 99 more creative jobs in the region since 2020

**2021 Creative Industries**

- **Total Industry Earnings:** $952.3M  
  - GAIN 7% since 2020  
  - There is a gain of $62.0 M in creative industry earnings in the region since 2020

**2021 Cultural Nonprofit**

- **Nonprofit Revenues:** $37.4M  
  - LOSS 12% since 2020  
  - There are $5.1 M less in revenues in the region since 2020

**Occupations with greatest number of jobs**

- Postsecondary Teachers: 3,267
- Photographers: 2,365
- Musicians & Singers: 1,437
- Writers & Authors: 1,331
- Directors of Religious Ed: 1,149

**Industries with greatest earnings**

- Software Publishers: $237.2M
- Wired Telecomm carriers: $108.6M
- Artists, Writers, & Performers: $39.6M
- Book Publishers: $38.8M
- Antique Shops: $37.3M

**Nonprofit types with greatest number of organizations**

- Museums: 8
- Cultural & Ethnic Awareness: 6
- Historical Organizations: 5
- Arts & Culture: 5
- Arts, Culture & Humanities N.E.C.: 4
Data Sources (Version 2023.2)

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org

Due to rounding some percent values may not equal 100%.


NAICS Codes (81)  238150, 238340, 238390, 323111, 323113, 323117, 323210, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 448310, 451130, 451140, 451211, 453310, 453920, 511110, 511120, 511130, 511140, 511191, 511199, 511210, 512110, 512120, 512131, 512132, 512191, 512199, 512230, 512240, 512250, 512290, 515111, 515112, 515120, 515210, 517311, 519110, 519120, 519130, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541820, 541830, 541840, 541850, 541860, 541870, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 712130, 712190, 811420, 812921, 812922, 813410

Class of worker: Economic Modeling Specialists International:
Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

Cultural Nonprofit Revenues: National Center for Charitable Statistics

Demographic: Economic Modeling Specialists International.

Creative vitality index (CVI): The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

Colorado Springs MSA contains: