# COPPR CULTURAL OFFICE OF THE PIKES PEAK REGION

## Support • Sponsor • Advertise

As the nonprofit local arts agency for El Paso & Teller counties of Colorado, the Cultural Office's work supports a vision of "a community united by creativity," with all of the lively economic power, tourism, and quality of life that the arts deliver. Our connective, strategic programs create a ripple effect beyond what any individual artist or arts group can achieve alone. We are not membership-based; our programs aim to empower the entire spectrum of the creative community and "raise the tide" for all.

We are more powerful together. That's why an investment in the Cultural Office is really a strategic investment in the future of Colorado Springs and the Pikes Peak region. Learn more at CulturalOffice.org and get involved with a donation, event sponsorship, or ad purchase today.

Packages can be custom tailored to include diverse types of support and impact. Contact <u>Angela@</u> <u>CulturalOffice.org</u> to explore custom options!







## Support

As a 501c3 nonprofit, the Cultural Office depends on community support to help us expand our unique support programs and impact. Donations are tax deductible, and eligible for El Paso County Enterprise Zone credits (over \$250.) In 2023, we have reimagined our work for the next chapter, so that each program and staff position directly advance the Arts Vision 2030 cultural plan and serve the creative community even more relevantly. Our programs are organized into 3 categories: **Cultural Promotion & Tourism, Creative Economy, and Education**. Learn more at <u>CulturalOffice.org/Programs!</u>

#### COPPeR Arts Champions: Donations under \$1,000

All creatives and patrons of the arts who support the Cultural Office are Arts Champions in helping us to build our vision of a Community United by Creativity! They are empowered with up-to-date arts advocacy talking points, membership in the Colorado Arts Action Network in partnership with Colorado Business Committee for the Arts, and plugged in to COPPeR news, events and more throughout the year.

#### COPPeR Guild: Donations \$1,000 and over

Guild donors support the Cultural Office's far-reaching, long-term impact. They receive the benefits of Arts Champions, and beyond that become important thought-partners for our work through "state of the arts" discussions, and monthly field trips with our staff and Board to visit local creative leaders and spaces.



#### COPPeR Scholarships (Special Fund)

Donations to this new program fund directly support professional development scholarships for local creatives. (Launching in Fall 2023)

#### Benefits by Level

Acknowledged with appreciation on CulturalOffice.org	
Invited to COPPeR Quarterly Art Exhibition Receptions	
Empowered with Local Arts Advocacy Talking Points Cards & Data	
Enrolled in Colorado Arts Action Network (in partnership with CBCA)	
Subscribed to COPPeR E-Newsletters	
Invited to Monthly COPPeR Field Trips with Board & Staff	
Invited to "State of the Arts" Discussions	









## **Sponsor**

Throughout the year, the Cultural Office hosts events that convene creatives for professional connections, strengthening the creative field, or showcasing the arts community to the broader community. From a mixer for local arts educators to a panel about strengthening media coverage of the arts to creative business resource fairs, event sponsorships are available year-round, and start at just \$500. Email <a href="mailto:Angela@CulturalOffice.org">Angela@CulturalOffice.org</a> for availability.





### Advertise

The flagship program of the Cultural Office is <a href="PeakRadar.com">PeakRadar.com</a>, the region's powerful media platform about arts, culture and entertainment, with over 3,800 local events listed annually, plus original content, directories, cultural guides and more! PeakRadar.com received over 1.35 million page views in 2022 and its weekly event picks eblasts land in over 19,000 inboxes every Wednesday, with an impressive average open rate of 24%. Reserve your digital ads through <a href="Support@PeakRadar.com">Support@PeakRadar.com</a>.

- Website Banner Ads on PeakRadar.com, 1 week: \$100
- E-blast Ad in Peak Radar Picks, each Wed.: \$150
- Sponsored E-blast (space is limited): \$400

The Cultural Office of the Pikes Peak Region champions our diverse creative community as a vital part of the region's identity and economy through service, connection, and advocacy.

#### **OUR GOALS**

- ADVOCATE...serving as a respected and recognized leader in advocacy for our creative sector.
- PROMOTE...presenting our region as a vibrant cultural destination, and a hub for artists and creatives to live, work, and thrive.
- CONVENE...bringing together the arts, cultural, and creative community to foster collaboration, networking, and innovation.
- LEAD...growing our capacity as the local arts agency for the City of Colorado Springs and the Pikes Peak region.

**OUR VISION** 

A Community United by Creativity



