Hello,

Thank you for your interest in partnering with the Cultural Office of the Pikes Peak Region to showcase your upcoming cultural event or activity as one of the official programming “Highlights” during Arts Month 2022. This coming October will be our 9th annual celebration of Arts Month, and we’re excited to have you join us!

**Arts Month 2022 Theme Weeks**

<table>
<thead>
<tr>
<th>Week 1: October 2-8</th>
<th>Week 2: October 9-15</th>
<th>Week 3: October 16-22</th>
<th>Week 4: October 23-29</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visual &amp; Culinary Arts</td>
<td>Theater &amp; Film</td>
<td>Poetry, Prose &amp; Comedy</td>
<td>Music &amp; Dance</td>
</tr>
</tbody>
</table>

**Here’s what the Cultural Office will do for you:**

1) Build a dedicated “Highlights” page for your Arts Month event or activity on the [ArtsOctober.com](https://ArtsOctober.com) website, with a link from the 2022 Highlights directory.

2) Provide rotating promotion for your Arts Month event or activity on the [ArtsOctober.com](https://ArtsOctober.com) website in the “Explore More Highlights” section.

3) Promote your event or activity in Arts Month campaign e-blasts, social media, and/or other digital messaging.

4) Provide a financial sponsorship for your Arts Month event or activity, in exchange for your promotional support of Arts Month 2022, as described below.

5) Events or activities that take place during their corresponding Theme Weeks (see above) will receive additional exposure and promotion on [ArtsOctober.com](https://ArtsOctober.com)!

**Here’s what you’ll need to do for the Cultural Office:**

1) **Email us** the digital description, details, and images for your Arts Month event or activity as soon as possible, but at least 1-month in advance of its October start date, so that we can build your “Highlights” page on our website.

2) **List your event or activity** on [PeakRadar.com](https://PeakRadar.com) (please start your event or activity description with something like “In celebration of Arts Month 2022, ...”).

3) **Please use** the Arts Month logo and other graphic assets from the online [Toolkit](https://ArtsOctober.com) to actively promote Arts Month 2022 to your personal and professional networks. Direct all links, posts, tweets, etc. to [ArtsOctober.com](https://ArtsOctober.com), and use #ArtsOctober

4) **Participate** in the closing Arts Month Evaluation Survey, and share any relevant experiences or feedback related to the 2022 campaign.

**For more info, contact Andy Vick at andy@CulturalOffice.org**

(see next page for examples of Arts Month promotional support)
Highlights Partner promotional examples from Arts Month 2021

Drive-In Cinema

City of Fountain presents
OCTOBER’s art week
Oct 13th - Music by SPUR
Oct 14th - Music by Cynthia “The Fiddlin’ Twin”
Oct 15th - Music by RAWBERT
For All Events
Location: City Hall Lawn
Time: 5-8pm
Price: Free
Bring your own chair!
www.fountaincolorado.org www.ArtsOctober.com

Independent Film Society of Colorado presents
THREE NIGHTS OF HORROR
MOVIES - BEER - BOOZE - ZOMBIES - POPCORN
FILM FESTIVAL
OCTOBER 22ND, 23RD, 24TH
CCORTS
COTTONWOOD CENTER FOR THE ARTS
417 E Colorado Ave
Colorado Springs, CO 80903

NEWS FROM GREEN BOX
Celebrating Arts Month
Dear Friends,
As we enter this season of yellow aspen, cool temperatures, and (hopefully) smokeless skies, it’s our hope that this news from Great Mindset Arts finds you doing well and enjoying your favorite fall activities.

October is in the Pikes Peak region is Arts Month, and as part of this community, we are proud to support the cultural office of the Pikes Peak region in their celebration of the arts. We invite you to browse our event calendar and pick something new to attend.

514 S TEJON ST COLORADO SPRINGS

25TH ANNUAL ESTHER GEOFFREY
YOUTH DANCER SCHOLARSHIP COMPETITION
SATURDAY, OCTOBER 23RD
10 AM - 2PM
Featuring Masterclasses by

Poetry719 “We Do Stuff” Festival
Disability Awareness Open Mic Ft. Tierra Carter
Boot Barn Hall
October 21, 2021 5:30PM
UCSS Mosaic Office
For Accommodations Please Contact Mosaic@UCSS.edu

Workshop Open Mic Feature Free Event!

Since 1994
COLORADO SPRINGS CONSERVATORY
Cultivating Young Performing Artists
Explore Four Weeks of the Arts with the Cultural Office of the Pikes Peak Region!
ARTS OCTOBER
CLICK HERE to View the Full Arts Month Calendar of Events at ARTSOCTOBER.COM

TATC's own "Haunting at the Old Homestead"