



Hello,

Thank you for your interest in partnering with the Cultural Office of the Pikes Peak Region to showcase your upcoming cultural event or activity as one of the official programming “Highlights” during Arts Month 2022. This coming October will be our 9th annual celebration of Arts Month, and we’re excited to have you join us!

Arts Month 2022 Theme Weeks

Week 1: October 2-8
Visual & Culinary Arts

Week 2: October 9-15
Theater & Film

Week 3: October 16-22
Poetry, Prose & Comedy

Week 4: October 23-29
Music & Dance

Here’s what the Cultural Office will do for you:

- 1) Build a dedicated “Highlights” page for your Arts Month event or activity on the [ArtsOctober.com](https://www.ArtsOctober.com) website, with a link from the 2022 Highlights directory.
- 2) Provide rotating promotion for your Arts Month event or activity on the [ArtsOctober.com](https://www.ArtsOctober.com) website in the “Explore More Highlights” section.
- 3) Promote your event or activity in Arts Month campaign e-blasts, social media, and/or other digital messaging.
- 4) Provide a financial sponsorship for your Arts Month event or activity, in exchange for your promotional support of Arts Month 2022, as described below.
- 5) Events or activities that take place during their corresponding Theme Weeks (see above) will receive additional exposure and promotion on [ArtsOctober.com](https://www.ArtsOctober.com)!

Here’s what you’ll need to do for the Cultural Office:

- 1) Email us the digital description, details, and images for your Arts Month event or activity *as soon as possible, but at least 1-month in advance* of its October start date, so that we can build your “Highlights” page on our website.
- 2) List your event or activity on [PeakRadar.com](https://www.PeakRadar.com) (please start your event or activity description with something like “In celebration of Arts Month 2022, ...”).
- 3) Please use the Arts Month logo and other graphic assets from the online [Toolkit](#) to actively promote Arts Month 2022 to your personal and professional networks. Direct all links, posts, tweets, etc. to [ArtsOctober.com](https://www.ArtsOctober.com), and use [#ArtsOctober](#)
- 4) Participate in the closing Arts Month Evaluation Survey, and share any relevant experiences or feedback related to the 2022 campaign.

For more info, contact Andy Vick at andy@CulturalOffice.org

(see next page for examples of Arts Month promotional support)

Highlights Partner promotional examples from Arts Month 2021

Latin Fever Oct. 8th
art~music~dance

JAGUART Production
in collaboration with
CC Mobile Arts.

**HISPANIC CHAMBER
SMOOTH JAZZ BENEFIT CONCERT**

SPECIAL GUESTS
KEN NAVARRO & NELSON RANGELL

FRIDAY, OCTOBER 1

BOOT BARN Hall
AT BOUMON BRO. BLDG.

Poetry719 "We Do Stuff" Festival

**Disability Awareness
Open Mic Ft.
Tierra Carter**

OCTOBER 21, 2021 6:30PM
UCCS MOSAIC OFFICE

FOR ACCOMMODATIONS
PLEASE CONTACT
MOAIC@UCCS.EDU

www.poetry719.com
Insta: @poetry719cos
Facebook: @poetry719pag
poetry719info@gmail.com

Workshop
Open Mic
Feature
Free Event!

**DRIVE-IN
CINEMA**

CITY OF FOUNTAIN
presents

October is
ARTS MONTH
engage

OCTOBER'S art week

Oct 13th- Music by **SPUR**

Oct 14th- Music by **Cynthia "The Fiddlen Biker"**

Oct 15th- Music by **RAWBERT**

For All Events
Location: City Hall Lawn Time: 6-8pm Price: Free
BRING YOUR OWN CHAIR

www.fountaincolorado.org www.ArtsOctober.com

Since 1994
**COLORADO SPRINGS
CONSERVATORY**
CULTIVATING YOUNG PERFORMING ARTISTS

EXPLORE FOUR WEEKS OF THE ARTS WITH THE
CULTURAL OFFICE OF THE PIKES PEAK REGION!
#ARTSOCTOBER

October is
ARTS MONTH
engage

CLICK HERE to View the Full Arts Month
Calendar of Events at **ARTSOCTOBER.COM**

INDEPENDENT FILM SOCIETY OF COLORADO PRESENTS

THREE NIGHTS OF HORROR

MOVIES - BEER - BOOZE - ZOMBIES - POPCORN

FILM FESTIVAL
OCTOBER 22ND, 23RD, 24TH

ifsoc
INDEPENDENT FILM
SOCIETY OF COLORADO

ARTS MONTH
engage

CCARTS
COTTONWOOD CENTER FOR THE ARTS
427 E Colorado Ave.
Colorado Springs, CO 80903

**ARTS MONTH AT
EPHEMERA**

Featuring Art by Sophia Hanna

OCT 1ST, 2021
EPHEMERADINNERS.COM

**THE BUTTE
Theater**

HAUNTING AT THE
OLD HOMESTEAD

Get Your Tickets Today!

BUTTETHEATER.COM Reservations: (719) 689-6402 THINARTTHEATERS.COM

TATC's own "Haunting at the Old Homestead"

October is
ARTS MONTH
engage

COATI

AFTER HOURS
OCTOBER 1, 2021
8PM-11PM

514 S TEJON ST COLORADO SPRINGS

DJ SHIELD | MY NAME IS HARRIET | TONY EXUM JR | J&J HIP HOP COMPANY

**NEWS FROM
GREEN
BOX**

Friday, October 1, 2021
Green Mountain Falls, Colorado

Celebrating Arts Month

Dear friends,

As we welcome this season of yellow aspens, cool temperatures, and (hopefully!) smokeless skies. It's our hope that this hello from Green Mountain Falls finds you doing well and enjoying your favorite fall activities.

October in the Pikes Peak region is Arts Month, and as part of this community, we are thrilled to support the Cultural Office of the Pikes Peak Region in their celebration of the arts. With activities scheduled throughout the month (and here, it's easy to find now.

**25TH ANNUAL
ESTHER GEOFFREY**

YOUTH DANCER SCHOLARSHIP COMPETITION

SATURDAY, OCTOBER 23RD
10 AM-2PM

FEATURING MASTERCLASSES BY

CHRISTOPHER EMILE
CONTEMPORARY

AOI KOENIG
BALLET

DANCE ALLIANCE
PIKES PEAK REGION

MOVEMENT
GALLERY