This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

### Creative Vitality Index
- **CVI Value**: 0.84
- **United States CVI**: 1.0

### Total Population
- **749,951**

### Past 5 years of CVI Performance
- 2015: 0.85
- 2016: 0.86
- 2017: 0.99
- 2018: 0.88
- 2019: 0.84

### 2019 Creative Jobs
- **11,923**
- **Total Creative Jobs**
- **2%** gain since 2018

- **Postsecondary Teachers**: 2,123
- **Directors of Religious Ed**: 900
- **Musicians & Singers**: 698
- **Public Relations Spelst**: 608
- **Graphic Designers**: 517

### 2019 Creative Industries
- **$643.0M**
- **Total Industry Earnings**
- **4%** gain since 2018

- **Software Publishers**: $227.0M
- **Book Publishers**: $35.1M
- **Cultural & Historical Clubs**: $26.8M
- **Advertising Agencies**: $24.3M
- **Architectural Services**: $22.4M

### 2019 Cultural Nonprofit
- **$37.8M**
- **Nonprofit Revenues**
- **20%** loss since 2018

There are $9.5 million less in revenues in the region since 2018.

**DATA SOURCES:** Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics

**CREATIVE VITALITY SUITE:** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region’s creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org

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Data Sources (Version 2020.3)

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org

Due to rounding some percent values may not equal 100%.


NAICS Codes (70) 238150, 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 443142, 448310, 451130, 451140, 451211, 453110, 453310, 453920, 511110, 511120, 511130, 511191, 511199, 511210, 512110, 512120, 512131, 512191, 512199, 512230, 512240, 512290, 515111, 515112, 515120, 515210, 519110, 519120, 519130, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541850, 541860, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 811420, 812921, 812922, 813410

Class of worker: Economic Modeling Specialists International:
Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

Cultural Nonprofit Revenues: National Center for Charitable Statistics

Demographic: Economic Modeling Specialists International.

Creative vitality index (CVI): The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

Colorado Springs MSA Region contains: