This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

### Creative Vitality Index

- **CVI Value:** 0.84
- **United States CVI:** 1.0

### Total Population

- **Total Population:** 753,839

### Past 5 years of CVI Performance

<table>
<thead>
<tr>
<th>Year</th>
<th>CVI Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>0.86</td>
</tr>
<tr>
<td>2017</td>
<td>1.00</td>
</tr>
<tr>
<td>2018</td>
<td>0.89</td>
</tr>
<tr>
<td>2019</td>
<td>0.83</td>
</tr>
<tr>
<td>2020</td>
<td>0.84</td>
</tr>
</tbody>
</table>

### 2020 Creative Jobs

- **Total Creative Jobs:** 12,792

#### Occupations with greatest number of jobs

- Postsecondary Teachers: 3,150
- Directors of Religious Ed: 1,018
- Musicians & Singers: 864
- Public Relations Spelst: 720
- Graphic Designers: 497

There are 316 less creative jobs in the region since 2019.

### 2020 Creative Industries

- **Total Industry Earnings:** $630.2M

#### Industries with greatest earnings

- Software Publishers: $221.9M
- Book Publishers: $38.6M
- Antique Shops: $24.3M
- Cultural & Historical Clubs: $23.1M
- Architectural Services: $22.5M

There is a loss of $19.6 million in creative industry earnings in the region since 2019.

### 2020 Cultural Nonprofit

- **Nonprofit Revenues:** $42.4M

#### Nonprofit types with greatest number of organizations

- Museums: 8
- Arts & Culture: 6
- Cultural & Ethnic Awareness: 6
- Historical Societies & Historic Preservation: 5
- Humanities: 4

There are $4.7 million more in revenues in the region since 2019.

### Data Sources

- Economic Modeling Specialists International
- National Assembly of State Arts Agencies
- National Center for Charitable Statistics

Creative Vitality™ Suite: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org

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Report created: 2/25/2022
Data Sources (Version 2021.3)

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org. Due to rounding some percent values may not equal 100%.


NAICS Codes (70) 238150, 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 443142, 448310, 451130, 451140, 451211, 453110, 453310, 453920, 511110, 511120, 511130, 511191, 511199, 511210, 512110, 512120, 512131, 512191, 512199, 512230, 512240, 512290, 515111, 515112, 515120, 515210, 519110, 519120, 519130, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541850, 541860, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 811420, 812921, 812922, 813410

Class of worker: Economic Modeling Specialists International:
Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

Cultural Nonprofit Revenues: National Center for Charitable Statistics

Demographic: Economic Modeling Specialists International.

Creative vitality index (CVI): The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

Colorado Springs MSA Region contains: