

We, the arts and creative community of the Pikes Peak region, DECLARE that...



We are strongest when we **COLLABORATE**.

We commit to connecting across our communities, sharing resources, and amplifying one another's creativity.


## OPPORTUNITIES WITHIN REACH:

**KEY:**  **IMPLEMENTATION TACTIC**

 **EQUITY, DIVERSITY, AND INCLUSION FOCUS**

1. Use Arts Vision 2030 as a living framework to guide collaboration, strategy, investment, vision and more.
2. Create and regularly convene creative groups to foster collaboration, encourage networking, share resources, and accelerate change.
  -   **a.** Groups could be formed around geography, discipline, military partners, cultural or ethnic backgrounds, arts educators, etc.
3. Develop a creative industry-specific online “bulletin board,” clearing house or centralized mechanism for artists to find regional venues, events, jobs, opportunities and resources. Make it easier to seek out gigs and find venues, similar to a Craigslist for creatives.
4. Create more and diverse programs for local creatives, to provide new opportunities for unexpected collisions, cross-pollination, and stronger relationships.

## OPPORTUNITIES TO REACH FOR:

1. Establish an annual summit for cross-regional collaboration and partnering. This is an opportunity for the creative groups to share accomplishments and discuss where there are still gaps. Focus on sharing and advancing Arts Vision 2030 as a community.
2. Forge greater cross-sector relationships between the arts and other regional sectors, like healthcare, business, development, government and military, to ensure that the creative sector is relevant, and leveraged as an asset to advance regional goals.
  -  **a.** Healthcare and mental health services offer enormous potential for partnering with the arts for healing, aging, suicide prevention, and emotional wellbeing.
  -  **b.** Businesses, government entities, and developers building campuses and complexes should consider artists as partners for creative placemaking.
  -  **c.** Use the arts to promote environmental stewardship, as the region shifts toward renewable energy sources, responsible tourism, and more.

**Americans for the Arts “Arts + Social Impact Explorer”  
to generate ideas on cross-sector partnerships:  
[AmericansForTheArts.org/SocialImpact](https://AmericansForTheArts.org/SocialImpact)**

COLLABORATE