

IMPLEMENTATION

Arts Vision 2030: A Living Framework

The creation of Arts Vision 2030 is just the beginning. The opportunities laid out above are a living framework to guide collaboration, strategy, investment, and vision, all in service of advancing the arts, culture and creative communities. Arts Vision 2030 is a catalyst for more detailed action steps to determine how, when, and who will collaborate to achieve these opportunities.

TIMING

The opportunities under each declaration fall into one of two categories: “Within Reach” or “To Reach For.”

“Within Reach” are those opportunities that could be accomplished earlier in the plan. These opportunities tend to require lower levels of resources (time and money), may have already been started but require additional support, or may be a high priority within an organization’s existing strategic plan. For these reasons, these opportunities are considered more achievable.

Opportunities under the “To Reach For” heading are longer-term. These opportunities may require more resources (time and money), take longer to plan and develop, or require significant changes in perceptions or infrastructure.

Regardless of labels, flexibility is key to this plan. The community will prioritize and take advantage of opportunities as they arise. As we have all experienced during the pandemic, adaptability is essential to progress.

LOOKING FORWARD

Sharing Arts Vision 2030 with the communities that helped develop it is the first step to implementation. A public discussion guide and series of discussion sessions will follow this plan’s release to help groups across the region explore their roles and potential connections.

The Cultural Office and the Bee Vradenburg Foundation will periodically convene local arts leaders to champion Arts Vision 2030. Together they will set forth simple and specific measures for tracking the success of the plan and report back to the community. These measures should be within the following declaration areas:

- ❖ **Convenings of the arts and creative community**
- ❖ **DEI initiatives/impacts**
- ❖ **Funding and resource initiatives**
- ❖ **Arts advocacy participation/efforts**
- ❖ **Arts interactions with tourism**
- ❖ **Diverse and emerging leadership**
- ❖ **New or improved arts venues**
- ❖ **Arts education opportunities/participation**

Collection of data could be done through an online crowdsourcing evaluation tool in which the community helps provide the data, or through in-person sharing, perhaps at an annual summit.

Through the Arts Vision 2030 process, despite the pandemic, we witnessed unprecedented engagement from the arts and creative community and beyond. The process brought together stakeholders, community partners, grassroots innovators, activists, military, developers, business, and regional leaders, together with the arts and creative community.

To implement Arts Vision 2030, the collaborative spirit and strong initiative of the region’s people demonstrated during the planning process must continue. Through these boldly stated declarations, our arts and creative community affirms its commitment to the collective force of our combined voices. We believe all these declarations and opportunities are possible - by working together.



APPENDIX (ONLINE)

- Special Thanks
- Online Engagement Report
- Creative Vitality Index Dashboard
- Examples of Programs for Inspiration
- Assessment of 2010 Cultural Plan
- Table of Regional Plan Comparison
- Colorado Demographers 2021 Report for Teller and El Paso Counties
- Arts Organization Inventory

Find Arts Vision 2030 online, as well as the Appendix and the most up to date information over time, at CulturalOffice.org/Resources