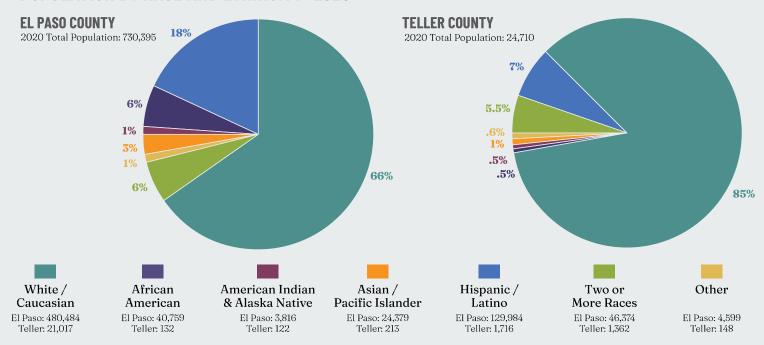
BY THE NUMBERS

S

ince the 2010 cultural plan, the population of both Teller and El Paso counties has grown and continued the trend of becoming more racially and ethnically diverse. By 2030, projections show the region topping 800,000 and reaching more than a million residents by 2045. Teller county could reach 125,000 by 2050.

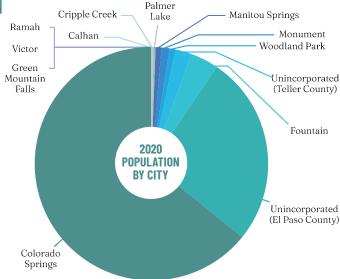
POPULATION BY RACE AND ETHNICITY: 2020



POPULATION BY CITY: 2020

Sources: U.S. Census Bureau 2020 Redistricting Data (Public Law 94-171) Summary File Compiled

by the Colorado State Demography Office. Date Produced: 08/13/2021



City	Total Population
Ramah	146
Victor	426
Green Mountain Falls	563
Calhan	704
Cripple Creek	1,258
Palmer Lake	2,887
Manitou Springs	5,283
Monument	7,398
Woodland Park	7,885
Unincorporated (Teller County)	15,819
Fountain	29,784
Unincorporated (El Paso County)	195,423
Colorado Springs	478,215

MILITARY POPULATION

40,364 active duty

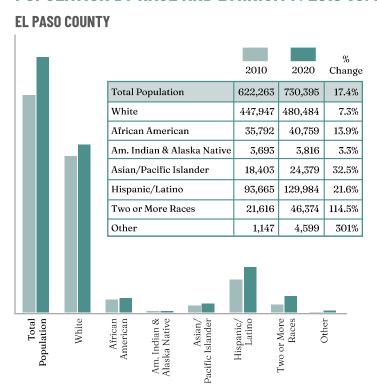
132,994

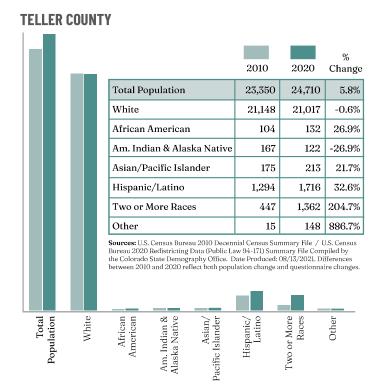
civilian employees, retirees, and family members **1,993**

176,331

total residents with close military affiliation in the region

POPULATION BY RACE AND ETHNICITY: 2010 vs. 2020





AGE DISTRIBUTION







Over the last decade, the population's age distribution has shifted from younger to older, with the under-20 age group declining and the 65 and older group growing. Projections expect the senior group to continue to grow annually as more older residents move to the region along with aging of existing residents. Although the 20-34 age group representative of young professionals also grew, this group is expected to experience the smallest growth moving forward.

CREATIVE JOBS

The region is expected to gain jobs, by as much as 41% by 2050. This includes creative jobs which make up approximately 5% of total employment in the region. The Western States Arts Federation (WESTAF) Creative Vitality Index (CVI) collects data on 57 different creative occupations by county; the Pikes Peak region saw creative job growth from 2010 to 2019.

TOTAL JOBS EXPECTED TO GAIN AS MUCH AS

41% BY 2050

CREATIVE JOBS MAKE UP APPX.

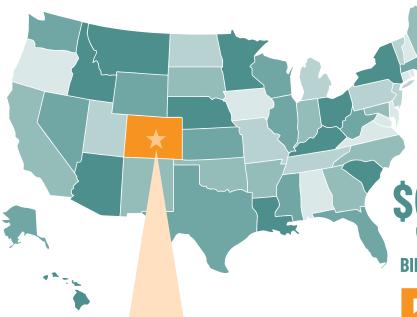
5%
OF TOTAL JOBS
IN THE REGION

DATA COLLECTED

57
CREATIVE OCCUPATIONS

	2010 Creative Jobs	2019 Creative Jobs	% change
El Paso County	11,011	11,671	▲ 6%
Teller County	246	249	▲ >1%
TOTAL	11,257	11,920	▲ 663 or 6%

ECONOMIC IMPACT OF THE NONPROFIT ARTS AND CULTURE ORGANIZATIONS



The nation's arts and culture sector nonprofit, commercial, education—is a \$919.7 billion industry that supports 5.2 million jobs. That is 4.3% of the nation's economy—a larger share of GDP than sectors like agriculture, transportation, and construction.

\$919.7 4.3% **BILLION DOLLAR INDUSTRY**

5.2 MILLION JOBS

In the Pikes Peak region, the economic impact of the arts not only enhances quality of life, but also supports economic well-being.

ALL FIGURES FROM THE

ARTS & ECONOMIC PROSPERITY STUDY 5 (2017) FOR THE PIKES PEAK REGION

5.070

the number of jobs nonprofit arts and culture orgs supports in the region

\$153.3 **MILLION**

the annual economic activity generated by the nonprofit arts and culture sector in the Pikes Peak region

\$**51.2 MILLION**

the amount nonprofit arts and culture organizations spend in the community on goods and services

\$102.1 **MILLION**

the amount of eventrelated spending by audiences beyond their ticket for admission to arts and cultural events

\$100.8

annual household income to local residents

TOURISM



amount each visitor spends beyond the price of admission in the community on things like lodging, meals and transportation.

\$28.73

amount local attendees spend beyond the price of admission.



THE PIKES PEAK REGION ATTRACTS MILLION VISITORS PER YEAR (2017)



Tourism is on the rise. Colorado Springs and the Pikes Peak region attracts 23 million visitors per year (2017), and tourism is expected to increase by 25% by 2028 (Colorado Springs and Pikes Peak region Destination Master Plan). Teller County's largest industry is and will continue to be tourism.

25%

BY 2028

ALL FIGURES FROM THE
ARTS & ECONOMIC PROSPERITY STUDY 5 (2017)
FOR THE PIKES PEAK REGION