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October is Arts Month in the Pikes Peak Region

[Colorado Springs, CO]—The Cultural Office of the Pikes Peak Region is excited to launch our community's 6th annual Arts Month campaign! Each October, the Pikes Peak region celebrates Arts Month as a way to elevate the visibility and importance of arts & culture in our throughout El Paso and Teller Counties. The official call to action during Arts Month is to “have at least one new cultural experience with family or friends during the month of October!” The starting point for everything Arts Month is [www.PeakRadar.com/ArtsMonth!](http://www.PeakRadar.com/ArtsMonth)

Orchestrated annually by the Cultural Office of the Pikes Peak Region, our local Arts Month initiative coincides with National Arts & Humanities Month, which was established in 1985 and is observed every October throughout the United States. This national program was initiated to encourage Americans to explore new facets of the arts and humanities in their lives, and to begin a lifelong habit of participation in the arts and humanities. Over the past three decades, it has become the nation's largest collective annual celebration of the arts.

Locally, our Arts Month initiative takes the form of a coordinated marketing campaign in print, radio, television, billboards, banners, email, social media, etc. that is designed to raise awareness for the area's creative community, and showcase the many exciting arts & cultural events taking place across the Pikes Peak region.

The Artini, a free community celebration of local talent and creativity, is the official kickoff to Arts Month. [The 2019 Artini](#) will be held on Friday, September 27th from 5:30-8:30PM at The Mining Exchange Hotel — the event will take over all of the hotel's banquet space, as well as the adjacent Gold Room. The Artini is open to everyone age 21 or older. About two weeks later, on Thursday, October 10th, the Cultural Office will partner with the Colorado Springs Chamber of Commerce & EDC to host the 12th annual [Business & Arts Lunch](#), a ticketed event at the Antlers Hotel that celebrates innovative and creative intersections between arts and business. For a complete list of hundreds of other arts and cultural events happening during Arts Month this October, please visit www.PeakRadar.com/ArtsMonth.

About the Cultural Office of the Pikes Peak Region

The Cultural Office of the Pikes Peak Region is a nonprofit 501(c)(3) organization whose mission is “connecting residents and visitors with arts & culture to enrich the Pikes Peak region.” The Cultural Office takes a strategic view of the Pikes Peak region to ensure that cultural services reach all people and that the arts are used to positively address issues of economic development, education, tourism, regional branding and civic life. The arts are an ecosystem, and the Cultural Office strives to ensure that all parts of that ecosystem are healthy, thriving and fully integrated into the fabric of our community. www.CulturalOffice.org