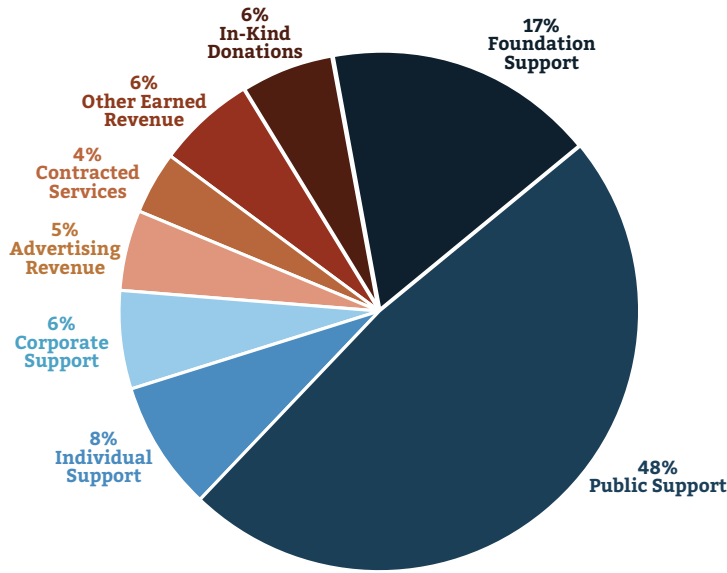




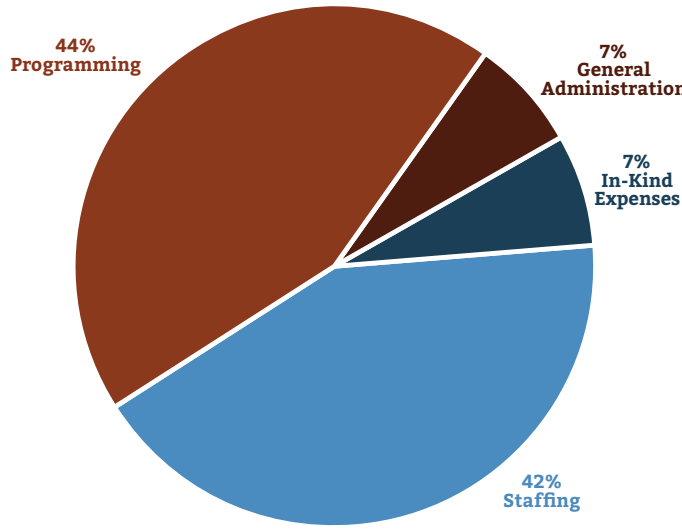
2018 FINANCIALS

REVENUE



Foundation Support	\$91,050
Public Support	\$255,192
Individual Support	\$44,044
Corporate Support	\$30,012
Advertising Revenue	\$24,340
Contracted Services	\$20,000
Other Earned Revenue	\$33,162
In-Kind Donations	\$34,000
TOTAL REVENUE	\$531,800

EXPENSES



Staffing	\$212,372
Programming	\$221,068
General Administration	\$37,748
In-Kind Expenses	\$34,000
TOTAL EXPENSES	\$505,188
TOTAL ASSETS & LIABILITIES AS OF 12/31/18	\$279,949

ABOUT the CULTURAL OFFICE

The Cultural Office of the Pikes Peak Region (COPPeR) is the designated local arts agency for El Paso and Teller counties, and the City of Colorado Springs. Governed by an engaged Board of Directors, and with the leadership and passion of a small but dedicated staff, our work at the Cultural Office is all about elevating the visibility, value and impact of the creative sector here in our community.

OUR VISION *A thriving community united by creativity.*

OUR MISSION *Connecting residents and visitors with arts & culture to enrich the Pikes Peak region.*

- OUR GOALS**
- ▶ Cultivate robust participation in arts & cultural experiences throughout the Pikes Peak region
 - ▶ Advocate for investment in the region's cultural vitality
 - ▶ Leverage arts & cultural assets to help brand our community as an innovative and vibrant destination
 - ▶ Foster collaboration and cross-sector partnerships

STAFF

Andy Vick, Executive Director
Angela Seals, Deputy Director
Jonathan Toman, Peak Radar Manager
Rebekah Hire, Cultural Office Assistant (beginning Dec.)
Alyssa Karpa, Peak Radar Coordinator (through Sept.)

2018 BOARD OF DIRECTORS

Brenda Speer, President
Deb Mahan, Vice President
David Siegel, Secretary
Christine Lowenberg, Treasurer
Andrea Barker
Randy Doersch,
Erin Hannan
Andrew Hershberger
Sally Hybl
Drew Martorella
Martha Marzolf
Yemi Mobolade
Jeff Mohrmann
Jill Robinson
John Spears
Kathy Stults
Herman Tiemens
Amy Triandiflou

CONTACT INFO

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Colorado Springs, CO 80901
Office: 121 S. Tejon St., #111
719-634-2204
Info@CulturalOffice.org
CulturalOffice.org
PeakRadar.com
PeakArtsPrize.org

THE COPPeR GUILD As of 12/31/18

Al and Leigh Buettner	Martha Marzolf
Susie Burghart and Rich Tosches	Christina McGarry
Judy Casey	Mike and Robin McGrath
Nard Claar and Sheary Clough Suiter	Joe and Hope Mena
Matt Coleman and Luisa Graff	Jeff Mohrmann and Tilah Larson
Stuart Coppedge	C.J. Moore
Tony and Mary Fagnant	Kathleen Ricker
Ben and Kate Faricy	Eric and Jane Ridings
Michael and Susan Grace	Jill and Drew Robinson
Nechie Hall	Victoria Selfridge
Erin Hannan and Jon Csakany	Wayne and Betz Smisek
Robert and Sara Howsam	Marc and Kelly Snyder
Kyle and Sally Hybl	John Spears
Phil and Meg Kendall	Brenda Speer and Greg Ward
Steve Kern and Nancy Henjum	Jordan Strub and Michele Strub-Heer
Kevin and Jamie Kratt	Herman and Tang-Lin Tiemens
Brenda Lammers	Jean Tiemens and Herb Comet
Culebra Properties (Phil and Anita Lane)	Lois Vick
Lee and Pam Lehmkuhl	George Vradenburg
Kathy Loo and Jim Raughton	Welkin Sciences (Dennis Wagner)



COPPeR CULTURAL OFFICE
OF THE PIKES PEAK REGION

2018
ANNUAL REPORT



Photograph by Adam Williams/Humanitout

Photograph by Adam Williams/Humanitout



PROGRESS

ARTS MONTH



Our fifth annual Arts Month celebration was a great success, with record levels of community engagement, collaboration, and support. Page views increased 17% and unique users increased 29% across the various Arts Month pages on PeakRadar.com over the previous year's campaign. We set a new record with over 300 cultural events posted to PeakRadar.com from October 1-31! ArtPOP returned for a second year, in partnership with the Pikes Peak Arts Council, to present 20 "pop-up" performances. New collaborations with the Pikes Peak Outdoor Recreation Alliance, UCCS Presents, Big Brothers Big Sisters, Angels of America's Fallen, and others, connected new audiences across the region to Arts Month. The Town of Monument and City of Cripple Creek also joined the momentum with their own programs for Arts Month 2018.

ARTS MONTH SURVEY

Did you have one new arts & cultural experience with family or friends during October?

78% Y N

Do you feel that Arts Month is beneficial to your arts organization?

93% Y N

"I love seeing our lovely city embrace and celebrate arts! Good to have an arts community big enough, with enough support, to have an Arts Month."

"It really opens your eyes to all of the arts related activities that go on throughout the year."

"Please continue this Arts Month - in fact, we need one in May, as well, to start the summer ... !"



Photograph by Mike Pach

ARTINI

The 2018 Artini moved to a new venue at The Mining Exchange Hotel and adjacent Gold Room. Around 1,000 arts supporters kicked off Arts Month with an evening of talented local artists and performers, culinary delights from food trucks, and free martini tastings from the mixologists employed by the 365 Grand Club properties.

BUSINESS & ARTS LUNCH

The 2018 Business & Arts Lunch continued an ongoing and popular collaboration between the Cultural Office and the Colorado Springs Chamber of Commerce & EDC. A highlight of the annual Arts Month campaign, the Lunch celebrates innovative and inspiring intersections between the arts and business communities across the Pikes Peak region. Almost 400 attendees gathered at the Antlers Hotel to acknowledge this year's award winners, and enjoy a curated showcase of local artists and performers.

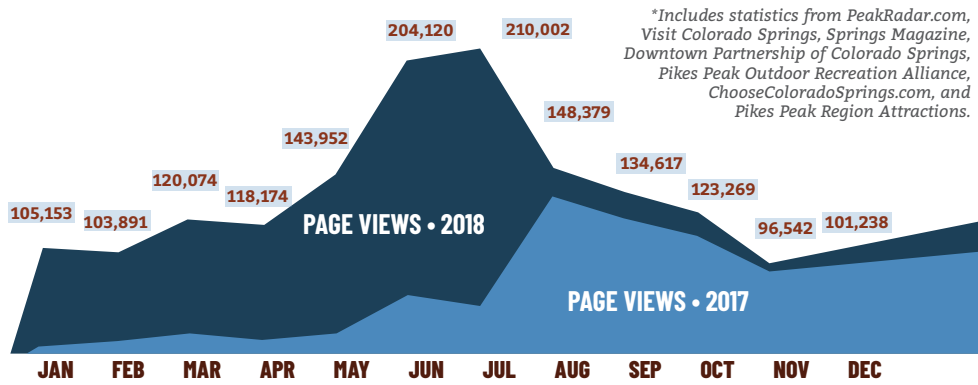
PEAK RADAR

Our Peak Radar program operates as a free marketing department for local arts, culture, and fun. Engagement on the main cultural calendar website, PeakRadar.com, grew by leaps and bounds in 2018, with a 64% year-over-year increase in page views across the network! This growth is the result of long term staff efforts to grow our partnership network, optimize the website, creatively repackage content, and increase promotions. During the year, over 4,700 Peak Radar events attracted more than 1.6 million page views from a user community that is 50% local and 50% tourists. The popularity of Peak Radar's social media platforms continued to grow significantly, as did its presence on local radio, television, and podcasts. We expect that exciting plans for 2019, including a reinvigorated Google AdWords campaign and an updated website design, will connect even more people to the arts & culture through Peak Radar in 2019.



PEAKRADAR.COM PLUS EVENT FEED PARTNERS*

	TOTAL	YOY CHANGE
TOTAL UNIQUE VISITORS	920,446	↑ 100%
TOTAL PAGE VIEWS	1,609,421	↑ 64%



PEAK ARTS PRIZE



We launched our first arts funding program in partnership with Pikes Peak Community Foundation in January-March 2018. Peak Arts Prize re-envisioned the Fund for the Arts into an innovative way to "amplify local arts!" The Prize's video applications and expanded eligibility for individual artists and for profit arts businesses extended funding to a broader spectrum of our creative sector, receiving 34 applications. It attracted positive attention through a public voting component that received 1,060 public votes. Three winning projects were awarded a total of \$15,000. The second year of Peak Arts Prize returns in early 2019.

FREE FIRST FRIDAY SHUTTLE BUS SERVICE



The First Friday Shuttle Bus program expanded from a four-month pilot in 2017 to a nine-month schedule from April to December in 2018. The free and handicapped accessible shuttle buses made continuous loops during the First Friday Art Walks, stopping along the Creative Corridor that connects Downtown Colorado Springs, Old Colorado City, and Manitou Springs. Orchestrated by the Cultural Office, in collaboration with 11 other fiscal sponsors, the shuttle bus program generated 1,738 rides in 2018, spiking at 279 rides during Arts Month in October. Paid artists hosted each route to guide, inform and entertain riders.



ART-O-MAT

In 2018, our whimsical Art-o-Mat® machine--a retired cigarette vending machine that has been converted by North Carolina artist Clark Wittington to vend small \$5 works of handmade art--found the perfect home in the main hallway of the Ivywild School. Over 2,600 pieces of artwork were sold to locals and tourists in 2018!

CREATIVE FORCES

In support of Creative Forces, a national initiative focusing on arts and healing in the military sector, the Cultural Office hosted a "Creative Forces Community Summit" at the new UCCS Ent Center for the Arts in February 2018. The successful summit, funded by grants from the National Endowment for the Arts and Colorado Creative Industries, attracted over 200 attendees from diverse sectors across our community: military, veteran, arts, healthcare, education, government, philanthropy, and more. Feedback was overwhelmingly positive, and the gathering helped to galvanize awareness, support, and enthusiasm for Creative Forces. The summit also fueled development of a local demonstration project called Military Arts Connection that will launch in 2019.



Photograph by Mike Pach

