



You're invited to be a part of Arts Month 2018!



This October, the Pikes Peak region will celebrate Arts Month 2018, the fifth year of an annual initiative that raises awareness for the quality, diversity and value of arts & culture in our community. **Orchestrated by the Cultural Office of the Pikes Peak Region**, our local Arts Month initiative coincides with National Arts & Humanities Month, which has been observed throughout the United States for several decades.

The official “call to action” during Arts Month is for everyone to have at least one new cultural experience with family or friends during the month of October. **Everyone is invited to get involved and participate in their own way!** Just post your Arts Month event or activity on www.PeakRadar.com, and we’ll help share it with the community! For 2018, our promotional plan will include an overall branding campaign for Arts Month, as well as targeted marketing around four, genre-themed weeks **during the month of October:**

	MON	TUE	WED	THU	FRI	SAT	SUN
					September 28 	September 29	September 30
Visual Arts	1	2	3	4	5 	6	7
Theatre & Film	8	9	10	11	12	13	14
Poetry Prose & Comedy	15	16	17	18	19	20	21
Music & Dance	22	23	24	25	26	27	28
	29	30	31	PeakRadar.com/ArtsMonth			

In addition to community programming, the Cultural Office will also produce two special events:

- **The Artini**, the official kickoff event for Arts Month, is a free community celebration held at The Mining Exchange Hotel on Friday, September 28th from 5:30-8:30PM. *Art + Martini = Artini!*
- **The Business & Arts Lunch**, a ticketed event at the Antlers Hotel on Friday, October 5th from 11:30AM-1:00PM, celebrates inspiring “intersections” between arts and business.

For more information, contact Andy Vick at andy@CulturalOffice.org, or 719-634-2204.