Our Mission:
Connecting residents and visitors with arts & culture to enrich the Pikes Peak region

Our Vision:
A thriving community united by creativity

Our Goals:
1. **Cultivate** robust **participation** in arts & cultural experiences throughout the region
2. **Advocate** for **investment** in the region’s cultural vitality
3. **Leverage** arts & cultural assets to help **brand** our community as an innovative and vibrant destination
4. **Foster collaboration** and cross-sector partnerships
Highlights:

- We developed our new 2016-2020 Strategic Plan with input from over 600 community members.
- Coordinated by the Cultural Office, the City for Champions Forum on the Arts in February inspired a standing-room-only crowd at Studio Bee.
- The second annual Arts Month reached more people, including over 600 Artini kickoff event revelers and 26,813 users visiting PeakRadar.com.
- We formed new cross-sector partnerships with The Sports Corp, Springs Media, Pikes Peak Library District, Pillar, and Young Champion Ambassadors, expanding our outreach to grow arts audiences.
- The COPPeR Guild was founded as our first formal giving circle to honor and grow our donor base.

Growing Audiences - Arts Month:
All data reflects Arts Month campaign from Sept. 1-Oct. 31 in 2015 vs. 2014

Users, PeakRadar.com: 26,813 ↑7%
New Users, PeakRadar.com: ↑20%

Page Views, PeakRadar.com: ↑15%

Growing Audiences - PeakRadar.com:

2015 Total Visitors: 219,865
Page Views: 677,471 ↑8%
Page Views via Partners: ↑173%
Events Listed on PeakRadar.com: 4,146 ↑50%
PeakRadar Picks Eblast Subscribers: 13,868 ↑22%
PeakRadar Social Media Followers: 5,668 ↑114%
Organizations listed in Peak Radar Pages: 392 ↑12%
Galleries listed in Peak Radar Gallery Guide: 70 ↑16%

"By working with PeakRadar.com we have been able to expand our market within the Pike Peak region, helping us set new box office records in 2014 and making it our best season ever!"
- Chris Armbrister, Thin Air Theatre Company, Cripple Creek

"I appreciate everyone at COPPeR for making the Peak Radar ‘Guide to Art Galleries of the Pikes Peak Region’ happen! It really helps put all the galleries in the area on more people’s radars."
- Gundega Spons, G44 Gallery, Colorado Springs

"We absolutely loved the energy surrounding Arts Month in this community. For us, the inspiration created new programming and partnerships that will live well beyond the month of October. Big thanks to COPPeR for their work in bringing us all together. Countdown to Arts Month 2016!"
- Dori Mitchell, Colorado Springs Fine Arts Center
Advocacy for the Arts:

In 2015, our Executive Director, Andy Vick, engaged with 35 elected officials from 8 local municipalities within our service area. These visits inspired and educated elected leaders about our creative sector and its contributions to our economy, tourism, and quality of life. Proclamations for Arts Month were obtained from 8 local municipalities and the State of Colorado.

In May, 18 volunteer Art Advocates were trained to speak knowledgeably about the arts in their circles of influence and at our Peak Radar summer outreach booth at various community events.

Cultural Planning:

In February, COPPeR coordinated with the City for Champions initiative and 25 local arts organizations to present a Forum with the Arts, exploring how these four historic tourism developments in our region could integrate with the cultural sector. The public turnout filled Studio Bee at the Pikes Peak Center to capacity.

“So very pleased and proud of the unified effort at our City for Champions Forum with the Arts ... you made a significant impact and the “buzz” was felt by far more than those in attendance.”
- Laura Neumann, City for Champions

Cross-Sector Partnerships & Business Outreach:

In 2015, COPPeR forged new, supportive partnerships on behalf of the arts with:

On October 15, COPPeR co-presented the 8th Annual Business & Arts Lunch with the Colorado Springs Regional Business Alliance. Attendance topped 350, and the event featured over 20 local artists and performers from across the region.

Dirk Draper of the Colorado Springs Regional Business Alliance, Colorado Springs Mayor John Suthers, Andy Vick of COPPeR

“This is the best lunch event of the year, by far.”

“This year projected an increased level of importance and appreciation within the business community.”
- 2015 Lunch Attendees

Our Thanks To ...
## 2015 Financials

### REVENUE

<table>
<thead>
<tr>
<th>Source</th>
<th>Total</th>
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<tbody>
<tr>
<td>Foundation Support</td>
<td>$75,522</td>
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<tr>
<td>Public Support</td>
<td>$59,350</td>
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<tr>
<td>Individual Support</td>
<td>$36,048</td>
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<tr>
<td>Corporate Support</td>
<td>$12,550</td>
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<tr>
<td>Advertising Revenue</td>
<td>$23,256</td>
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<td>Contracted Services</td>
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<td>Other Earned Revenue</td>
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<td>In-Kind Donations</td>
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<td><strong>Total Revenue</strong></td>
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### EXPENSES*

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<th>Category</th>
<th>Total</th>
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<tr>
<td>Staffing</td>
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<tr>
<td>Programming</td>
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<td>General Administration</td>
<td>$53,251</td>
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<td><strong>Total Expenses</strong></td>
<td><strong>$257,986</strong></td>
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*Strategic Planning costs of $13,416 were paid from reserves, and are not included above.

### Total Assets

<table>
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<tr>
<th>Date</th>
<th>Amount</th>
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<tbody>
<tr>
<td>as of 12/31/2015</td>
<td><strong>$189,865</strong></td>
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## COPPER Guild

The COPPER Guild as of 12/31/2015

- Gary & Kelly Bain
- Brian Blankenship & Victoria Selfridge
- Al & Leigh Buettner
- Susie Burghart & Rich Tosches
- Judy Casey
- Ben & Kate Faricy
- Sam & Kathy Guadagnoli
- Kyle & Sally Hybl
- Phil & Meg Kendall
- Kevin & Jamie Kratt
- Phil & Anita Lane
- Kathy Loo & Jim Roughton
- Christine Lowenberg
- Mike & Robin McGrath
- Edward & Mary Osborne
- Brenda Speer & Greg Ward
- Herman & Tang-Lin Tiemens
- Jean Tiemens & Herb Comet
- Lois Vick
- Josh and Melissa Waymire
- Dennis Wagner

## Cultural Office Staff

- Andy Vick - Executive Director
- Angela Seals - Director of Community Partnerships
- Brittney McDonald-Lantzer - Peak Radar Manager
- Kimiko Tanabe - Colorado College PIFP Fellow

## Contact Us

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