

# Cultural Office of the Pikes Peak Region

## Five Year Strategic Plan 2016-2020

### Vision

A thriving community united by creativity.

### Mission

Connecting residents and visitors with arts & culture to enrich the Pikes Peak region.

**Goal 1. *Cultivate* robust participation** in arts & cultural experiences throughout the Pikes Peak region

**Goal 2. *Advocate* for investment** in the region's cultural vitality

**Goal 3. *Leverage* arts & cultural assets** to help **brand** our community as an innovative and vibrant destination

**Goal 4. *Foster* collaboration** and cross-sector partnerships

### Five-Year Priorities

- Continue to invest in Peak Radar and Arts Month
- Steward a public sector funding mechanism that supports the broader arts & cultural community
- Cultivate an engaged individual and corporate giving community in support of COPPeR's financial sustainability
- Foster strategic partnerships for philanthropic giving and support of arts & culture
- Support & find creative ways to infuse the community's brand with arts & culture

**COPPeR**  
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