Invite

At COPPeR, we invite residents and visitors to experience local arts through PeakRadar.com, the Peak Radar Picks weekly e-blast, Peak Radar Guides and information booths at local events because we know arts and culture make our community an exciting place to live and visit.

Peak Radar Audience Development: PeakRadar.com • E-Blasts • Printed Guides • Outreach

Peak Radar Audience Development programming reaches across platforms of web, e-mail, social media, print and in-person outreach to sustain continued growth in cultural participation. Since 2007, Peak Radar has earned its position as the #1 source for arts, culture and fun in the Pikes Peak region.

In 2013...

- PeakRadar.com featured 2,575 events, 365 artist profiles and 240 arts groups - record numbers.
- Total page views increased by 60% over 2012 and mobile site views increased 107%.
- The Peak Radar Picks weekly arts e-blast reached 11,000 inboxes every Wednesday, in partnership with the Colorado Springs Convention & Visitors Bureau.
- COPPeR published 3 cultural guides: Peak Radar Pages (the region’s comprehensive directory to arts and culture), the Free Outdoor Guide to Summer Concerts and the new Fall Theatre Guide. These were distributed in print and download to over 5,000 residents and visitors.
- Staff and volunteers attended over 30 outreach events to connect thousands of residents and visitors to arts and culture through personal invitations and relevant resources.

Educate

At COPPeR, we educate and advocate for our artists and arts organizations through trainings about national best practices, research about the local creative sector and meetings with elected officials and civic leaders because we know a strong, unified voice ensures a healthy creative community.

Trainings for the Arts Community and Beyond • Research • Regional Presentations

In 2013...

- COPPeR held a Disaster Preparedness Bootcamp to help local arts organizations respond in the aftermath of wildfires and floods in our region.
- Spoke about the economic impact and scope of our creative community at regional convenings including Ignite! Colorado Springs, the Colorado Springs Rotary Club, Lions Club and many more.
- Chaired the Arts research team for the Quality of Life Indicators study by Pikes Peak United Way.
- Launched the Arts Advocates program, equipping 20 local leaders to speak knowledgeably about the role of arts and culture in our community.
- Educated Leadership Pikes Peak classes on local arts and culture through presentations throughout the year, including a day-long training in November for the Signature Program.
At COPPeR, we connect people and resources across sectors through the stewardship of our Cultural Plan, the annual Business and Arts luncheon, the Art in Storefronts project, Art Walks with Mayor Bach and leadership on diverse community boards and committees because we know creativity is a catalyst for regional innovation, growth, prosperity, and vitality.

Cultural Plan • B&A Lunch • Art in Storefronts • Art Walks w/Mayor • Peak Arts Fund

In 2013 ...
- COPPeR convened a Coffee with COPPeR summit attended by over 100 community members to learn more about how the Colorado Creative Industries Creative District program could be leveraged in our region.
- Nearly 300 local business and arts leaders attended the 6th Annual Business and Arts Lunch, co-presented by COPPeR and the Colorado Springs Regional Business Alliance.
- Five vacant storefronts in downtown Colorado Springs were filled with local art through the Art in Storefronts program. Four of the five were leased within a year.
- Art Walks with Mayor Bach connected local residents and leaders with exciting cultural sites including the new Ivywild School, the Kirkpatrick Bank art collection and Art on the Streets.
- COPPeR lead the second year of the Peak Arts Fund united arts campaign, successfully raising $50,000 for 18 nonprofit arts organizations in the Pikes Peak region.
- More than 600 visitors were welcomed at COPPeR’s Office and Arts Info Space to access resources, discuss creative ideas, see exhibitions by local artists and purchase local art.

2013 Financial Summary

REVENUES
- Businesses and Arts Partners $10,213
- Contract for Services $101,000
- Events $11,930
- Foundations $42,176
- In-Kind Donations $24,000
- Individual Donations $27,589
- Interest and Other $4,389
- Peak Arts Fund $48,306
- Sales $12,462
- TOTAL: $282,065

EXPENSES
- Fundraising $23,084
- General Administration $94,022
- Peak Arts Fund Grants $50,000
- Programs $109,972
- TOTAL: $277,078

ASSETS & LIABILITIES
- Total Assets $199,347
- Total Liabilities and Equity $199,347
COPPeR takes a strategic view of the Pikes Peak region to ensure that cultural services reach all people and that the arts are used to positively address issues of education, tourism, regional branding, economic development and civic life. We provide an umbrella service encompassing areas such as marketing and communication, broad-based data gathering and strategic programming, and advocacy for the arts industry in its entirety.

Mission:
Connecting residents and visitors with arts and culture to enrich the Pikes Peak region.

Vision:
We envision a community united by creativity.

2013 Board of Directors
Jenny Stafford - Board Chair
Lara Garritano - Secretary
Deborah Muehleisen - Treasurer
Mike Selix - Fund Development Chair
Gary Bain
Toby Gannett
Andrew Hershberger
Sally Hybl

Kevin Johnson
Nathan Newbrough
Cyndi Parr
Brenda Speer
Herman Tiemens
Amy Triandiflou
Joshua Waymire

2013 Annual Report to the Community

Staff
Christina McGrath - Executive Director
Brett Garman - Community Outreach Director
Angela Seals - Development Officer
Lila Pickus - Colorado College Public Interest Fellow & Program Manager

2013 Annual Report to the Community

Major Supporters and Arts Partners
A Music Company
Anschutz Family Foundation
Assoc. of Fundraising Professionals
Bee Vradenburg Foundation
Bristol Brewing Company
City of Colorado Springs
Colorado Creative Industries
Colorado Springs Convention & Visitors Bureau
Colorado Springs Fine Arts Center
Colorado Springs Philharmonic
Colorado Springs World Arena
Downtown Partnership of Colorado Springs
H Chase Stone Trust
Imagination Celebration
Joseph Henry Edmondson Foundation
KCME
KRCC

Meadowgrass Music Festival
Mountain of the Sun Music Festival
Nosh
Nor’wood
Opera Theatre of the Rockies
Ormao Dance Company
Petritz Family Foundation
Pikes Peak Arts Council
Pikes Peak Community Foundation
Pikes Peak Country Attractions
Rocky Mountain Arts Alliance
Seven Falls
Stargazers Theatre
Town of Monument
Western Museum of Mining & Industry
Velvet Hills Chorus

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www.PeakRadar.com
Facebook and Twitter too!