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City for Champions is good for our creative community

The Cultural Office of the Pikes Peak Region (COPPeR) is a non-profit organization whose mission is connecting residents and visitors with arts and culture to enrich the Pikes Peak region. Today, the COPPeR Board of Directors voted to go on record as supporting the City for Champions initiative.

““At its core, City for Champions is a tourism and economic development initiative that will bring tens of thousands of new visitors to the Colorado Springs area,” said COPPeR’s executive director Andy Vick. “According to a report commissioned in 2012, we know that out of town tourists already attend local art events and patronize existing cultural attractions throughout the community, helping the arts to generate an overall \$72 million economic impact throughout the region. Out of town tourists also stay in our hotels, eat in our restaurants, and shop in our stores. These activities support local businesses and creative entrepreneurs, and generate additional Lodgers and Automobile Rental Tax (LART) that is reinvested to help grow cultural & heritage tourism in our city.”

“In short, COPPeR believes that **City for Champions is good for our creative community**. We are proud to publically offer our support, and we welcome the opportunity to work closely with the leaders of this initiative to help build this exciting vision for our City’s future into a successful reality for us all.”

About COPPeR:

COPPeR is a nonprofit organization, governed by a diverse board of community leaders from the arts, nonprofit, public and business sectors. COPPeR takes a strategic view of the Pikes Peak region to ensure that cultural services reach all people and that the arts are used to positively address issues of economic development, education, tourism, regional branding and civic life. Our Mission: Connecting residents and visitors with arts and culture to enrich the Pikes Peak region. Our vision: A community united by creativity.

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