

A photograph of a person with curly hair, seen from the side, playing a violin. They are wearing a dark jacket. The background is a lush green forest with sunlight filtering through the trees. The text "United by creativity." is overlaid in white on a semi-transparent green banner at the top.

United by creativity.

2012 Annual Report To The Community

COPPR 

CULTURAL OFFICE
OF THE PIKES PEAK REGION

2012 Report to the Community

Dear Friends of the Arts,

As we reflect on the last year and think about what's in store for the year ahead, we are inspired by the continued resiliency of the arts in the Pikes Peak region. The arts continue to thrive and serve as a connecting – and engaging – force in this community.

It is our pleasure to share COPPeR's 2012 Annual Report with you. It is gratifying to see that COPPeR has an ever-increasing "place at the table," infusing important community conversations with creative solutions, national best practices, and a keen eye toward realizing our vision of a community united by creativity.

In 2012 we played a key leadership role in providing solutions to community challenges through arts and culture. Our partnerships with cities and towns, civic organizations, and military installations have flourished, and we strategically worked to bring our programs to new audiences in our region. We launched our new giving program, Peak Arts Fund thanks to a coordinated grant from Pikes Peak Community Foundation, Bee Vradenburg Foundation, Kirkpatrick Family Fund and Inasmuch Foundation.

Our radical optimism about the future of our community continues to drive our work, as we look ahead to 2013 and set our sights on new projects that strengthen our arts and cultural community.

We extend a sincere thanks to our donors and partners: Thank you for inspiring us to continue working hard to connect residents and visitors with arts and culture to enrich the Pikes Peak region.



With Babette at the El Pomar Tree Lighting

Christina McGrath
Executive Director

Jenny Stafford
Board Chair

2012 Board of Directors

Susan Edmondson - Governance

Toby Gannett

Lara Garritano - Secretary

Jana Hyde

Chris Jenkins

Laura Long

Glena M. McPeters

Amanda Mountain

Deborah Muehleisen - Treasurer

Donna Nelson

Nathan Newbrough

Cyndi Parr

Mike Selix

Brenda Speer

Jenny Stafford - Chair

Josh Waymire

Staff

Christina McGrath
Executive Director

Brett Garman
Community Outreach Director

Kelly Whitcombe
Administrative and Development Assistant

Michael Dooley
Colorado College Public Interest Fellow

Jessi Manthei
Arts Marketing Intern, Fall 2012

Connect and Engage



Increasing engagement, access and participation in the cultural life of the Pikes Peak region is a central goal of COPPeR -- because we know arts and culture makes our region an exciting place to live and visit.

PeakRadar.com

2012 was a very successful year for COPPeR's online arts and culture events calendar, with site metric statistics continually on the rise. Unique visitors increased 5% and total visitors increased 14.5% for the year, while page views increased more than 7% since 2011. The year saw facelift enhancements with the help of Artsopolis. Site enhancements include increased search functionality, simplified category titles, Top Ten events and other weekly features on the home page, and Facebook integration to allow users to share, "Like," and review events. With these enhancements, it's easier than ever for users to spread the word and enjoy arts, culture, and fun around the area.

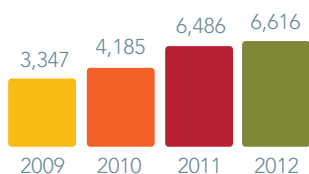


Average monthly page views year over year.

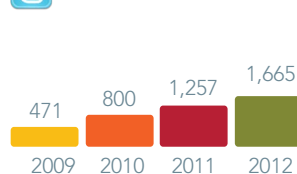


Social networking activity has been critical to getting the word out about arts and cultural opportunities in our region.

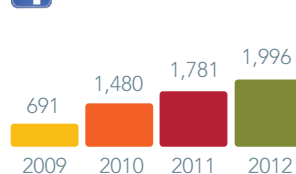
Peak Radar Picks eBlast Subscribers



Peak Radar Twitter



Peak Radar Facebook



COPPeR Facebook



Public Art Directory

In June, COPPeR launched the region's first Public Art Directory on PeakRadar.com, including descriptions and images from public art pieces in the City of Colorado Springs and Art on the Streets collections. To celebrate the launch, Public Art & the Art of Placemaking: Reception and Panel Discussion was hosted on June 5th with the help of the Public Art Commission. Featured panelists included Matt Chasansky, Percent for Art Public Art Program Manager for Denver International Airport; Chris Weed, Sculptor and Public Artist in Colorado Springs; and Matt Mayberry, Executive Director of the Colorado Springs Pioneers Museum.

COMING IN 2013: Through partnerships with regional community leaders, COPPeR will add public art collections in Manitou Springs and the Tri-Lakes area to the Public Art Directory.

PeakRadar Pages

To prepare for the newest edition of the Peak Radar Pages (to be released in the first quarter of 2013), COPPeR welcomed UCCS intern Jessi Manthei to begin collecting and editing information about each arts and cultural organization in the Pikes Peak region. This 2013 publication has 35 new organization listings and includes a section dedicated to Peak Arts Fund.

"When randomly looking on an ad on PeakRadar.com, I stumbled upon an Artist Profile of a young man I knew when I worked at the gallery at PPCC. It stated that he had a studio in Monument, so I went to go see him. It was a very touching experience to find him and see him after about 30 years of not hearing from him. I even purchased one of his pieces!"

~PeakRadar.com User

Summer Concert Guide

Our community loves music! And you clearly love our Free Outdoor Summer Concert Guide, which featured 15 separate concert series, including three series that were new in 2012, compiled into one handy tool. The guide connected happening from Woodland Park to Manitou Springs, and downtown Colorado Springs up to First and Main Town Center and more. A record-breaking 46,000 copies of the guide were downloaded from COPPeR's website, as well as printed copies distributed at festivals and events throughout the summer. The 2012 Free Outdoor Summer Concert Guide proved once again that there's fun to be had any day of the week, for even the smallest budget.

City Administration Building Art Exhibitions

In partnership with the Office of Sustainability and Innovation, COPPeR assists the City of Colorado Springs in hosting and choosing local artists to display work in the lobby of the City Administration Building each quarter. The first artist, photographer Ricardo Villa exhibited in the space in the fourth quarter.

"Even though I am a native of Colorado Springs it is difficult to keep track of everything going on in this city. Thanks to PeakRadar.com I can always find something to do, whether it be an event with my girlfriends, or something to do with my daughter and grandson."

~PeakRadar.com User

"We feel so lucky to have an organization like COPPeR and a program like PeakRadar.com. Without your services, it would be difficult to get the word out to the entire community about our openings."

~Local arts administrator



Advocate



A strong, unified voice ensures our community has art to enrich the lives of everyone. COPPeR works to integrate the arts into the social and economic fabric of the community.

Coffee with COPPeR

This year we continued our “Coffee with COPPeR” series. Individuals and organizations made presentations on current creative initiatives to include the Colorado Springs Fire Festival, Pikes Peak Sings, and the Branding Initiative. We also used this series to release our recent Arts and Economic Prosperity Data (see page 8). Future Coffee with COPPeR convenings will be used as an opportunity to share updates on the region’s Cultural Plan, a 10-year strategic plan that aims to develop, enliven, enhance and promote arts, culture and creative industries in the Pikes Peak region.

Business and Arts Lunch

COPPeR partnered with the Regional Business Alliance (formally the Colorado Springs Chamber of Commerce) on the fifth annual fall luncheon celebrating and recognizing businesses and individuals that support and promote arts and creativity. The luncheon featured performances by local arts groups on four stages and awards were presented to Epicentral Coworking, US Bank, and Christian Keesee of Kirkpatrick Bank. In 2012 we also introduced a new award that recognizes businesses that use art to tackle community challenges: The Creative Initiative Award. Our 2012 winner, Wild Fire Tees, was formed in the hours after the Waldo Canyon Fire devastated the Mountain Shadows neighborhood, this organization merged the art of high-quality design with social media skills to produce and sell T-shirts, with 100 percent of the proceeds benefitting wildfire relief nonprofits.

After our 2012 Business and Arts Lunch we surveyed attendees and 74% of respondents gave the lunch a five star rating, commenting that *“this was the BEST event of this type that I have ever attended,”* *“wonderful energy,”* *“I learned so much about our arts and cultural community – I had no idea.”*

2012 Participating Artists

Business of Arts Center
David Mason, Colorado Poet Laureate
Celtic Steps
Chrysalis Didgeridoos
Colorado Springs Youth Symphony’s Magnus Virga Quartet
Cottonwood Center for the Arts
Crystal and the Curious

Judeth Shay Burns
Mark Wong
Millibo Art Theatre featuring Jim Jackson
Sean O’Meallie
Velvet Hills Chorus

Save the Date - This year’s lunch will be on October 15, 2013

Building Community



We build our community through the stewardship of our Cultural Plan, leadership on community boards and committees, and connecting our region with national arts and culture best practices, because we know creativity is a catalyst for innovation, growth, prosperity, and vitality.

Peak Arts Fund



In the Spring we launched Peak Arts Fund, an united campaign that raised funds for 15 nonprofit arts organizations in the Pikes Peak region. The fund encourages a broader segment of our community to enjoy and support the arts by specifically reaching out to the business community through workplace giving, in-kind donations to the Peak Arts Card or other employee-engagement activities. In 2012 we partnered with 18 businesses, facilitated 9 workplace giving campaigns and received contributions from 108 individuals, totaling \$36,955. The fund's administrative costs are underwritten by its Founders Circle: Pikes Peak Community Foundation, Bee Vradenburg Foundation, Inasmuch Foundation and Kirkpatrick Family Fund, allowing each gift to make the maximum impact.

Art in Storefronts

COPPeR often has a seat at the table when it comes to working toward making our community more livable. After a suggestion from an Urban Land Institute panel that visited last summer, COPPeR developed a solution for the downtown area to fill vacant store windows with artwork. Art in Storefronts is designed to work with business and property owners to reactivate vacant store windows by filling them with non-commercial art installations, artwork, creative businesses or pop-up shops in order to brighten the downtown area, increase foot traffic, and showcase local artists.

2013 Storefronts

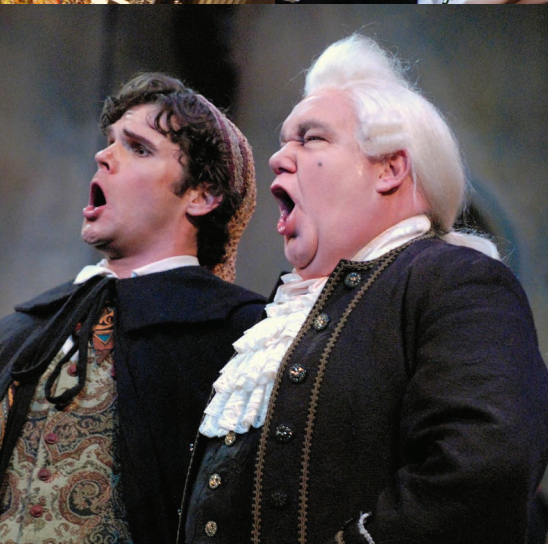
- A) Revival, Amy Seltzer,
130 E. Pikes Peak Ave.
- B) Sculptural Paintings, Mary Vandezande,
121 E. Bijou St.
- C) Body Knowing Space Part 2, Sarah Velez,
117 E. Bijou St.
- D) I Live in COS, CoPilot Creative,
326 N. Tejon St.

Thanks to our volunteer Jury:

Edie Adelstein – A&E Editor, The Independent
Brett Andrus – Co-owner, The Modbo and SPQR
Joseph Coleman – Owner, The Blue Star Group
Lara Garritano – Creative District Manager, Downtown Partnership
Jon Khoury – Executive Director, Cottonwood Center for the Arts
Gundega Spons – Board Member, Pikes Peak Arts Commission
Hannah Parsons – Co-Founder, Epicentral Coworking
Reid Rowe – Colorado State Public Defender

Arts Walks with the Mayor

COPPeR collaborated with The City of Colorado Springs and the Pikes Peak Art Council (PPAC) to organize a series of Arts Walks with Mayor Bach. The walks helped promote physical fitness, gave the public an opportunity to interact informally with Mayor Bach, and created awareness of the role of public art in creating a sense of community.



Resources and Information



Creativity is a catalyst for innovation, inspiring growth, prosperity, and vitality. Through the sharing of best practices and information we not only strengthen our artists and arts organizations but also our community.

COPPeR Downtown Office and Art Space

COPPeR serves walk-in visitors every day, directing them to area attractions and arts opportunities. We host rotating art displays on our walls, and welcome collaborations with area nonprofits. Our proximity to the University of Colorado Springs GOCA 121 gallery space allows us to participate in First Friday art openings, adding greater visibility to our office and programs. In 2012, COPPeR exhibited works by painters Liese Chavez, George Sanchez, and Lance Green, and photographers Bryan Oller and Nichole Montanez of Studio80six in our downtown office space. Special thanks goes to Nor'wood for allowing us to continue this part of our outreach.

"COPPeR brings together businesses, community leaders, arts organizations, and individual artists from the entire region. COPPeR creates a united community, a strong community, a better place in which to live, work, and visit."

~Local business owner

Arts Bootcamps

COPPeR staff and board worked to present workshops to arts organizations and artists in meaningful topic areas such as marketing, intellectual property law, audience development, governance and other best practices. As part of COPPeR's commitment to strengthening our arts community, we will continue to offer a series of "boot camps" in 2013, all of which are designed to help artists and arts organizations become more sustainable and successful.

Did you know? You can find recordings of these bootcamps online at www.youtube.com/artsculturefun

Advocacy

The ongoing, essential work COPPeR does every day includes creating toolkits so volunteers and community members can speak out about the importance of arts and culture; continued policy study at the state and national level; and training volunteers in how to tell our story and the story of the arts. COPPeR disseminates e-newsletters about arts and culture policy at the state, national, and local level, speaks to community organizations in business, education, and civic life.

Research

COPPeR released the Arts & Economic Prosperity Study in June, which measures the economic impact of nonprofit arts and cultural organizations and their audiences in the region. The study was conducted by Americans for the Arts, a national nonprofit arts advocacy group, in tandem with 182 other regions across the United States.

Right now, cities around the world are competing to attract new businesses as well as our brightest young professionals. International studies show that the winners will be communities that offer an abundance of arts and cultural opportunities. As the arts flourish, so will creativity and innovation – the fuel that drives our global economy. The key lesson from Arts & Economic Prosperity is that the arts industry is not only resilient in times of economic uncertainty, but is also a key driver to our economic recovery and prosperity. By investing in the arts, the Pikes Peak Region will reap the additional benefit of jobs, economic growth and a quality of life that positions our community to compete in a 21st century creative economy.

The nonprofit arts industry in the Pikes Peak region generates

\$72 Million
in Annual
Economic Impact

\$37.4 million in spending
by nonprofit arts groups
\$34.5 million in spending
by their audiences.



These results send a strong signal that when we invest in the arts, we not only enhance our quality of life, we also invest in our region's economic well-being. And the arts are strong in our community – with an economic impact significantly above the national median.

5,291 volunteers with an estimated value of
donated 106,592 hours **\$2.3 million**

This tremendous contribution is not measured in the overall economic impact figure, but is significant nonetheless.



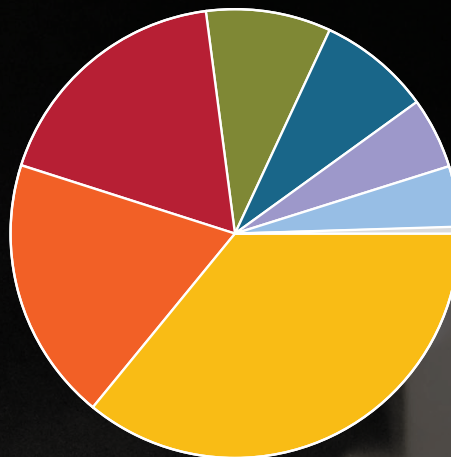
Three-quarters of surveyed organizations provide special programming to children and youth, both in the school system and after school.

Financial Summary

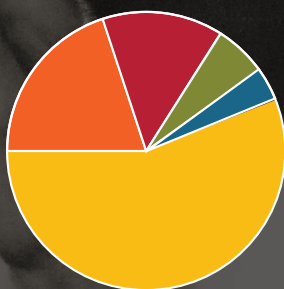
Revenue

● Contract for Services	102,000
● Peak Arts Fund Campaign	51,838
● Foundations	50,000
● In-Kind Donations	24,000
● Individuals	21,097
● Businesses and Art Partners	12,718
● Sales	10,220
● Interest and Other	405

Total \$272,278



Expenses



● Programming	145,045
● General and Administrative	51,490
● 2012 Grants to Peak Arts Fund Organizations	35,997
● 2013 Grants to Peak Arts Fund Organizations	15,841
● Fundraising	11,197

Total \$259,570

Net Assets 12.31.11: \$178,369

Net Assets 12.31.12: \$206,712

Arts Partners & In-Kind

A Music Company
Amateur Pianists International
Americans for the Arts
Association of Fundraising Professionals
Bristol Brewing
Joe Carr
Chamber Orchestra of the Springs
CodeBaby
Colorado College Summer Music Festival
Colorado Springs Children's Chorale
Colorado Springs Fine Arts Center
Colorado Springs Octoberfest
Colorado Springs Philharmonic
Colorado Springs Pioneers Museum
Colorado Springs World Arena
Concept Restaurants
Concrete Couch
CoPilot Creative
Cottonwood Center for the Arts
Crystal Clear Solutions, LLC

Downtown Colorado Springs Rotary Club
Downtown Partnership
GOCA 121
Google AdWords
Imagination Celebration
KCME
KRCC
Nick Kittle
Leadership Pikes Peak
MeadowGrass Music Festival
Millibo Art Theatre
Mountain of the Sun Music Festival
Nor'wood
Nosh
O'Donnell & O'Donnell
Opera Theatre of the Rockies
Ormao Dance Company
Pikes Peak Arts Council
Pikes Peak Community College
Pikes Peak Country Attractions

Pikes Peak Library District
Pikes Peak Region Cyclist
Krithika Prashant
Craig Richardson
Roosters Men's Grooming Center
Seven Falls
Abby Laine Sienkiewicz
Stargazers Theatre
USA Figure Skating
Warren Epstein
Western Museum of Mining and Industry
Vladimir Jones

COPPeR's Arts Partner program is a simple way for arts and cultural organizations to strengthen our arts community by supporting COPPeR's collaborative, inclusive work at levels of \$100 to \$5,000 annually.

2012 Contributions (COPPeR and Peak Arts Fund)

\$20,000 and above

City of Colorado Springs*
El Pomar Foundation*
Pikes Peak Community
Foundation*

\$20,000 and above

Anschutz Foundation
Bee Vradenburg Foundation*
City of Colorado Springs*
Pikes Peak Community
Foundation*

\$10,000 - \$19,999

El Pomar Foundation*
Colorado Springs Convention
and Visitors Bureau*

\$5,000 - \$9,999

Colorado Creative Industries
Gay and Lesbian Fund for
Colorado*
Inasmuch Foundation
Kirkpatrick Family Fund*
Memorial Health Systems*
USAA

\$2,500 - \$4,999

Susie Burghart*
Colorado Springs Business
Improvement District
Colorado Springs Philharmonic*
Penrose St. Francis Hospital
Pam and Jeff Cooper
The Richard Petritz Foundation*

\$1,000 - \$2,499

Braxton Technologies, LLC
CALM Foundation
Matt Carpenter
Colorado College*
Colorado Springs Fine
Arts Center*
Bill Edmondson and
Barbara Schaefer*
Toby Gannett*
Greater Downtown
Colorado Springs*
Lyda Hill*
Kaiser Permanente
Kirkpatrick Bank
Phil and Anita Lane*
Kathy Loo*
Manitou Springs Chamber
of Commerce*
Susan and Tom Pattee*
Pikes Peak Country Attractions
Raymond James
Michele Jordan Strub
Wells Fargo

\$500 - \$999

Colorado Springs Downtown Partnership*
Susan Edmondson*
Mary Flemke*
Kyle and Sally Hybl*
Chris and Sharon Jenkins
Phillip and Margaret Kendall*
Christina McGrath*
Mike and Robin McGrath*
Becky and Jon Medved*
CJ Moore*
Donna Nelson*
Opera Theatre of the Rockies*
Cathy Robbins
Randy and BJ Scott*
Jenny and Mark Stafford*
Joshua Waymire
The Community Leadership Fund of
the Pikes Peak Community Foundation
Joe Woodford*

\$200 - \$499

Suzi and Steve Bach
Wayne Bland
Steve Blazer*
Brooke Bower*
Bristol Brewing Company
Colorado Springs World Arena
Lara Garritano
Michael and Susan Grace*
Richard and Sandra Hilt*
Rosalie Hodgson
Jana Hyde and Delvin Neugebauer*
Steve Ingham
Mary and Wayne Mashburn*
Glena McPeters*
Candy Molter
Deborah Muehleisen*
Janine Musholt
Sherri Newell Wilkenson
Dick and Judy Noyes*
Ed and Mary Osborne*
Pikes Peak Community College
Pamela Shockley-Zalabak*
David Siegel*
Betsy Sobral via Pikes Peak
United Way*
Brenda Speer and Greg Ward*
ZNT Stevens Charitable Trust*
donation by Tyler Stevens

\$100 - \$199

Tuck and Liz Aikin*
Ron and Una Brasch
Allison Burnwell
Gary and Sally Conover
Paul Conover
Mark Dempsey*
Mike and Jean Esch

Lindsay and Joanna Fischer*
Edie Greene and Alan Siegel*
Ann Griner
Erin Hannan
Nancy and William Hochman
Trent Hovenga
Lance and Jessica James
Ken and Sandy Jaray
Donald and Gwendolyn Jenkins*
Matt Mayberry*
Millibo Art Theater
Nathan and Marie Newbrough*
Cyndi Parr*
Pikes Peak Studio Tours
Libby Pitman
Mark and Brigitte Reyadams
Stargazers Theatre
Sam Taylor
Herman Tiemens
Todd and Nancy Whitford*

Up to \$100

Leigh Adams
Joy Armstrong
Laurie Baker
Sara Barad
Andrea Baker
Chris Baum*
Donna Becker
William Becker
Roslyn Block
Linda Boedecker
Kathy McGrath Boucher
Marth Hopkins Booth
Linda Broker
Austin Buck
Beth Carlson
Steve Carlson
Liese Chavez
Kathleen Fox Collins*
Curtis and Avis Cook
Kelsey Cornelius
Kevin and Beth Crumpton
Tamarinde Doane*
Scott and Jennifer Dorff
Warren Epstein
Carol L. Ettenger*

Megan Fisher
Amy Fortier
Sharon Friedman
Ann Fuller
E. Marie Gardner
Brett Garman*
Les Gruen*
Jean Gumpfer*
Sam Hall*
Bruce Hamburger*
Erin Hannan*
Jim Harris
Terri Harrison
Bernie Herpin*
Susan Jensen
Jan Johnson*
Natalie Johnson
Erika Kaszczyszyn
Brian and Melissa Kellione
Beth Kosley
Laura Long*
Diana Love
Dr. Suzanne MacAulay*
Stephen Mack*
Nancy Maday
Linda Madden
Vicky Manlove
Daisy McConnell
Mary Ellen McNally*
Kristy Milligan
Amanda Mountain*
John and JoAnn Orsborn*
Wynne Palermo
Kathleen Ricker*
Libby Rittenberg and Nasit Ari*
Nelson Roseland
David and Eve Sckolnik
Mike Selix
Cheryl and Michael Semmens
Abby Laine Sienkiewicz
Norma Jean Temple-Haidas
Daniel Thatcher
Carmen Thornburgh
Victor and Barbara Tise
Lawrence and Kristine VanWert
Veronica String Quartet

**Denotes those who gave in 2011 and 2012*



Our Mission and Vision



The Cultural Office of the Pikes Peak Region connects residents and visitors with arts and culture to enrich the Pikes Peak region.

We envision a community united by creativity.

Our Role

COPPeR takes a strategic view of the Pikes Peak region to ensure that cultural services reach all people and that the arts are used to positively address issues of education, tourism, regional branding, economic development and civic life. We provide an umbrella service encompassing areas such as marketing and communication, broad-based data gathering and strategic programming, and advocacy for the arts industry in its entirety.

Contact Us

Cultural Office of the Pikes Peak Region
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Colorado Springs, CO 80901
Phone: 719.634.2204
Email: info@copperclo.org

Learn More

www.coppercolo.org
www.peakpadar.com
www.peakartsfund.org
Find us on Facebook and Twitter too!

Stop By

Office: 121 South Tejon Street, 80903
Open 10 a.m. - 4 p.m. Monday - Friday
Find us on Facebook and Twitter too!