



COPPeR

CULTURAL OFFICE OF THE PIKES PEAK REGION

2010

ANNUAL REPORT TO THE COMMUNITY

Every day COPPeR works
behind the scenes building a
community united by creativity.



CULTURAL OFFICE OF THE PIKES PEAK REGION

ABOUT US

COPPeR takes a strategic view of the Pikes Peak region to ensure that cultural services reach all people and that the arts are used to positively address issues of education, tourism, regional branding, economic development, and civic life. We provide an umbrella service encompassing areas such as marketing and communication, broad-based data gathering and strategic programming, and advocacy for the arts industry in its entirety.

*Your community
arts development
experts!*

OUR MISSION & VISION

The Cultural Office of the Pikes Peak Region is dedicated to connecting residents and visitors with arts and culture to enrich the Pikes Peak region.

We envision a community united by creativity.

BEHIND THE SCENES 2010 Report to the Community

FROM OUR BOARD CHAIR

2010 has been an exciting and dynamic year for COPPeR as we transition into the next stage of our development. It's hard to imagine that only four years ago, COPPeR received its 501(c)3 status and hired its first executive director. Under the leadership of Bettina Swigger, we have been able to quickly establish ourselves as a vital organization, working to connect businesses, residents, artists and arts organizations driven by the vision of a community united by creativity.

Thanks to your support, we are poised to enter into the next decade as a force for positive change in the Pikes Peak region. The board and staff of COPPeR are ready to meet the future with radical optimism and a bold vision for ourselves and our community. As far as we have come over the past four years, our work has just begun. You can continue to count on COPPeR to engage, stimulate, inspire and maybe even shake things up a little.

We invite you to see how COPPeR works daily behind the scenes to build a stronger community through the arts.

Amanda Mountain, Board Chair

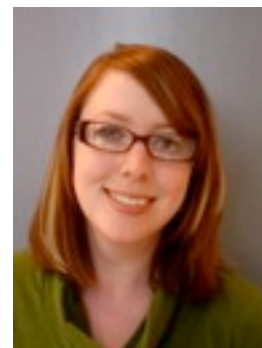


FROM OUR OUTGOING EXECUTIVE DIRECTOR

It has been my privilege and honor to serve for the past three years as the first Executive Director for this incredibly important organization. I have been so lucky to act as ambassador for the arts on behalf of all the amazing creative people who make this such a high-quality, vital place to live. And the visionary people who make up the COPPeR team – the staff, board of directors, partner organizations and incredible individual supporters – will continue to move the mission forward as I face new adventures. Because of you, COPPeR can offer a valuable and credible perspective on why art, culture and creativity are essential to our neighborhoods, our workplaces, our schools and our community at large.

Keep up the good work. Thank you!

Bettina Swigger, Executive Director, 2008 - 2010



FROM OUR INCOMING EXECUTIVE DIRECTOR

I am thrilled to be a part of this fantastic team. The energy of the organization and all who support it is infectious. Based on the accomplishments of 2010, I know we have a promising future.

Thank you for your support and I look forward to working with you in the years to come.

Christina McGrath, Executive Director, 2011 - present



BEHIND THE SCENES

2010 Programs

PEAKRADAR.COM

COPPeR staff and supporters continue to make PeakRadar.com the No. 1 art and culture event calendar in El Paso and Teller counties. Thanks to the site's comprehensiveness and navigability, cultural participation in the Pikes Peak region has been increasing since the launch of PeakRadar in 2007. In 2010, people throughout the area expanded their horizons and experienced a new theatre troupe, a new photographer, or perhaps a new cultural celebration. Users agree that this program has helped them learn about organizations, events and artists that they otherwise wouldn't have discovered. Additionally, users can engage through our other social marketing outlets like Facebook, Twitter, and a weekly e-newsletter, which is sent to over 4,200 subscribers. These followers used the site in 2010 to easily view information on over 500 organizations, nearly 250 artist profiles, and thousands of event listings.

"I am officially addicted to your website and find it amazing to go to one source and get all of the activities here in Colorado Springs! Thank you!"

-PeakRadar.com user



PIKES PEAK POET LAUREATE PROJECT

COPPeR is one of five presenting partners (along with the Pikes Peak Library District, Colorado College, UCCS and Poetry West) for this initiative to inspire and celebrate poetry through outreach and performances in nontraditional settings. In 2010, Jim Ciletti was inaugurated as Pikes Peak poet laureate, taking the reigns from the first-ever Pikes Peak poet laureate, Aaron Anstett. A second edition of "Poetry While You Wait," a collection of work by local poets designed to be available in places people wait: auto repair shops, dentist offices and the like. In 2010, Ciletti and Anstett also made more than 30 appearances in front of more than 5,000 people, including civic leaders, teachers, aspiring writers and children. COPPeR acts as the booking agent and communications coordinator for the Poet Laureate Project. To learn more, visit www.PikesPeakPoetLaureate.org.

CULTURAL PLANNING

In September 2010, after more than two years of research and input from thousands of community members, COPPeR unveiled the Cultural Plan for the Pikes Peak Region. The 10-year strategic plan aims to develop, enliven, enhance and promote arts, culture and creative industries in the Pikes Peak region to the benefit of our residents, our visitors, our cultural sector and our business sector. The plan identifies goals, strategies and tactics for supporting the growth and diversity of cultural activities and offerings in the Pikes Peak region, and, in turn, pointing to methods in which the arts can strengthen all sectors of the community.

"The Gazette commends all who participated in this massive project, which will help keep development and cultivation of arts and culture a central focus of local businesses, philanthropists and artists of all kinds."

- Gazette editorial on the cultural plan, October 16

BUSINESS & ARTS LUNCHEON

COPPeR partnered with the Chamber of Commerce on this third annual fall luncheon celebrating and recognizing individuals and businesses that support and promote arts and creativity. This luncheon featured performances by local arts groups on four stages and awards were presented to Downtown Development Authority, CJ Moore of Kaiser Permanente, and Western Jubilee Recording Company. In 2010, the luncheon grew by 50 percent, with 350 people in attendance.

"Thank you for supporting both Teller and El Paso Counties with Peakradar.com and COPPeR. It's inspiring!"

-PeakRadar.com user



"Compared to only two or three years ago I think the arts in the Pikes Peak region has been steadily improving."

- Cultural Planning Team Participant

SOUNDS OF THE PIKES PEAK REGION

COPPeR celebrates and honors the talented musicians who call the Pikes Peak region home through sales of our CD compilation and through the ongoing Showcase at Studio Bee series, our collaboration with the Pikes Peak Center, KRCC, Independent

Records and The Gazette.

This free concert series features many of the musicians on the CD, as well as other local favorites performing original songs. Eighteen local musical acts performed to capacity crowds as part of this series in 2010. The concert series inspired

local singer-songwriter Jason Bennett to create "Positively Pikes Peak," a compilation of local musicians singing Bob Dylan songs. Proceeds from the CD, released in December 2010, benefit COPPeR.



QUALITY OF LIFE INDICATORS PROJECT

COPPeR's executive director serves as co-chair of the Arts, Culture and Recreation task force for this United Way-driven community indicators project. To learn more, visit www.pikespeakqli.com.

*"Your willingness to help
the small, but
mighty, persevere helps
more than I could ever explain."*

- Local Arts Nonprofit Director

ARTS BOOTCAMPS

COPPeR facilitated and hosted a series of workshops aimed to help nonprofit arts organizations improve their sustainability. These sessions, which served more than 60 members of the local arts community, focused on audience development, impact measurement and outcomes and online marketing and social media.

"We really value the support and we love the continuing educational feel. It is a relaxed and comfortable setting to discuss the issues and needs of the Arts community."

-Arts Bootcamp Participant

ARTS IMPACT AND ADVOCACY

The ongoing, essential work COPPeR does every day includes creating toolkits so volunteers and community members can speak out about the importance of arts and culture, continued policy study at the state and national level, and training volunteers in how to tell our story and the story of the arts. COPPeR disseminates e-newsletters about arts and cultural policy at the state, national and local level, and throughout the year COPPeR staff give presentations about the value of the arts to business, educational and civic organizations.

OFFICE AND ARTS AND INFORMATION SPACE

Every day, residents, tourists and newcomers visit our storefront office in downtown Colorado Springs to learn more about ways to engage in local arts and culture. We showcase the work of local artists in our office and collaborate with other nonprofits on exhibits, and in 2010 our proximity to our good friends next door at the UCCS Gallery of Contemporary Art allowed us to provide our visitors with an even more in-depth arts experience.

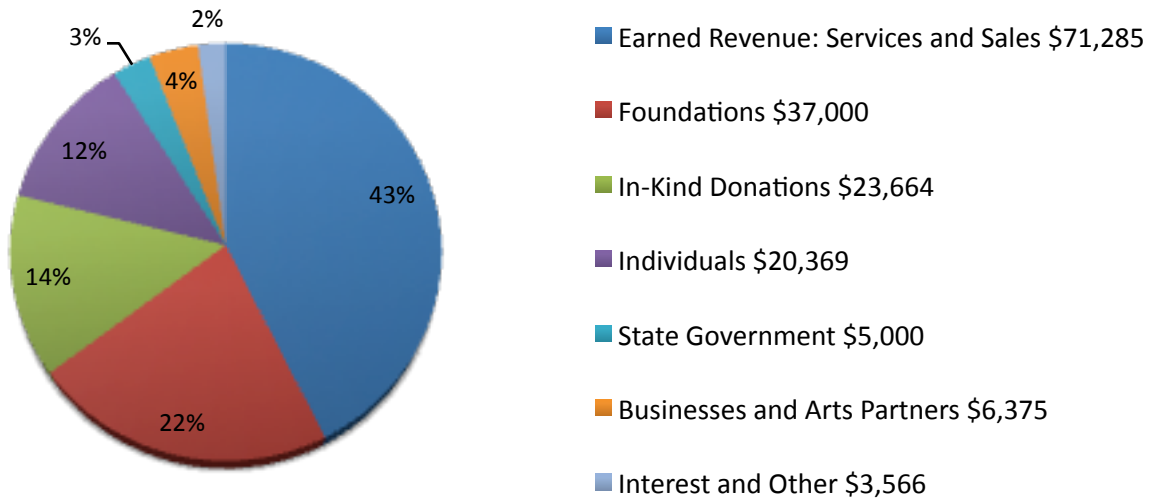


Photos by Allison Daniell and Bettina Swigger

FINANCIAL SUMMARY

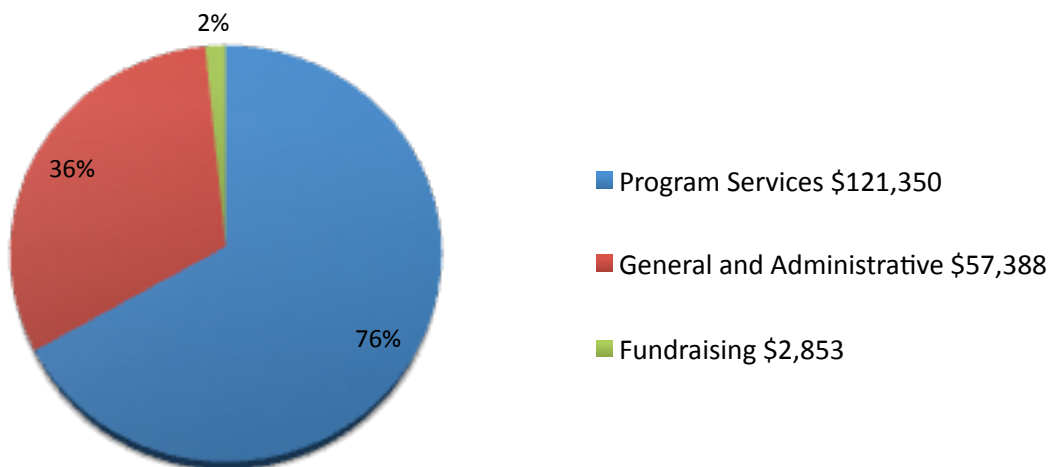
January 1 - December 31, 2010

Operating Revenue



Total Revenue: \$167,259

Operating Expenses



Total Operating: \$160,027

Thank you 2010 supporters!

\$20,000 and above

City of Colorado Springs*

\$10,000 - \$19,999

Bee Vradenburg Foundation*

Inasmuch Foundation

Joseph Henry Edmondson
Foundation

\$5,000 - \$9,999

Colorado Creative Industries*

Colorado Springs Downtown
Partnership*

Experience Colorado Springs
at Pikes Peak*

Gay & Lesbian Fund
for Colorado*

Memorial Health Systems*

\$2,500 - \$4,999

Kirkpatrick Family Fund

The Gazette

\$1,000 - \$2,499

Susie Burghart

City of Woodland Park

Colorado Springs Chamber
of Commerce

Colorado Springs Economic
Development Corporation

Bill Edmondson and
Barbara Schaefer*

Toby Gannett

Lyda Hill Foundation

The Dusty and Kathy Loo Fund
of the Pikes Peak Community
Foundation*

City of Manitou Springs

Susan and Tom Pattee*

\$500 - \$999

Brooke Bower

Dick Bratton

Susan J. Edmondson*

Chris and Sharon Jenkins

Friends of Bettina Swigger,
in memory of Nancy Swigger

Nancy Henjum and Steve Kern*
in honor of Bettina Swigger

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\$200 - \$499

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Aimee Cox*

Benjamin Day*

Mark Dempsey*

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Sam Gappmayer

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Elizabeth Kane

Phillip and Margaret Kendall*

Beth Kosley*

Laura Long

Deborah Muehleisen*

Edward and Mary Osborne*

Kimberley Sherwood*

Mark and Jenny Stafford*

Tyler Stevens

\$100 - \$199

Tuck and Liz Aikin*

Jim and Mary Ciletti

Kathleen Fox Collins*

Paul Gary Conover*

Nora Courier and Mike Gray*

Mike and Jean Esch

Judy Fair-Spaulding*

Don Ferguson

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Brenda Smith

Barry and Betsy Sobral

Brenda Speer and Greg Ward

Lisa Tessarowicz

Victor and Barbara Tise

Up to \$100

Deborah Adams

Jody Alyn*

Lisa Amend*

Gypsy and Greg Ames

Sean Anglum

Beverly Ard-Smith

Maria Battista

Sheri Bauers*

Chris Baum

Dianne Bertini*

William Blaketter

Martha Hopkins Booth*

Mary-K Burnett

Brandy Carsten

Barbara Casados

Judith Casey*

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Dale Schuman

David and Eve Scolnik*

Rebecca Sickbert

Sue Skiffington-Blumberg

Todd and Deborah Teske

Eve Tilley and Sol Chavez*

Jane Turnis and

Warren Epstein*

Jeremy and Barb Van Hoy*

Kristine VanWert

Jack and Vikki Walton

Charlotte Waters

George Whitesell

Todd and Nancy Whitford

Rob Wrubel*

*Denotes those who gave in
2009 and 2010

*All contributions are deeply
appreciated and critical to our
operations. Every effort has been to
made to accurately reflect the names
of our donors throughout 2010. If
there is an error or omission, please
contact us at 634-2204 so we may
correct it as soon as possible.*



BEHIND THE SCENES

Arts Partners, Special Thanks, and In-Kind

ARTS PARTNERS

Adduce Foundation
Amateur Pianists International
Business of Art Center
Chamber Orchestra of the Springs
Colorado College
Colorado College Summer Music Festival
Colorado Springs Chorale
Colorado Springs Dance Theatre
Colorado Springs Fine Arts Center
Colorado Springs Philharmonic
Colorado Springs Pioneers Museum
Concrete Couch

Fountain Valley School
FutureSelf
Hunter-Wolff Gallery
Imagination Celebration
LaForet Conference & Retreat Center
Little London Winds
Manitou Commonwheel Artists Association, Inc.
Newhoma
Old Colorado City Historical Society
Opera Theatre of the Rockies
Performing Arts for Youth Organization
Pikes Peak Arts Council
Pikes Peak Hospice & Palliative Care

Pikes Peak Library District
Pikes Peak Weavers Guild, Inc.
Smokebrush
Southern Colorado Alternative Media
Stargazers Theatre
Veronika String Quartet
Woodland Park Arts Alliance

COPPER's Arts Partner program is a simple way for arts and cultural organizations to strengthen our arts community by supporting COPPER's collaborative, inclusive work at levels of \$25 to \$500 annually.

SPECIAL THANKS

Greater Colorado Springs Chamber of Commerce
Pikes Peak Library District
Cottonwood Center for the Arts
Business of Art Center
FutureSelf
Opera Theatre of the Rockies
Richard Marold
Andy Tanner
Jim Ciletti
Pikes Peak Handbell Ringers / Forte Acrolusion

Soul Mechanics
Colorado Springs Youth Symphony
Jason Bennett
Imagination Celebration
Deborah Thornton
GOCA 121
Caitlin Green
Daisy McConnell
Steve Wood
Lindsay Weidmann
Ivette Gallegos
Karen Evers
Jennifer Hanson

Betty Ross
Care & Share Food Bank
Pikes Peak Center
Bill Hyer
Janine Alfano Musholt
Nancy Johnson
Todd Liming
Jan Martin
Dave Talbot
Thomas Wilson
Michael Kaiser
Debi Krause-Reinsch
Mango fan Django

IN-KIND SUPPORTERS

Americans for the Arts
Blue Sage Catering
Bristol Brewing
Colorado Springs Fine Arts Center
Creative Medium

The Gazette
Google AdWords
Mediterranean Café
Ron Graham, CPA
KCME
KRCC

La'au's Tacos
Nor'Wood
Nosh
Brenda Speer, Attorney at Law
The Wine Shop

Staff, Board, and Advisors

STAFF

Bettina Swigger, *Executive Director*
Kevin Johnson, *PeakRadar Manager*
Christina McGrath, *Executive Director*
Brett Garman, *PeakRadar Manager*
Bipaswhi Tuladhar, *Intern*
Ben Blaisdell, *Intern*
David Siegel, *Bee Vradenburg Fellow*
Katie Ferguson, *Colorado College Public Interest Fellow*

2010 BOARD

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Aimee Cox, *Vice Chair*

Ann Fetsch, *Treasurer*
Susan Edmondson, *Secretary*
Kimberley Sherwood, *Governance*
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Benjamin Day
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Lara Garritano
Chris Jenkins
Beth Kosley
Suzanne MacAulay
Glena McPeters
Deborah Muehleisen

Cyndi Parr
Jenny Stafford

2010 ADVISORY BOARD

Joe Barrera
Steve Blazer
Nancy Lewis
Matt Mayberry
Chuck Murphy
Judy Noyes
Deborah Thornton
Eve Tilley

BEHIND THE SCENES

Where could you find COPPeR in 2010?

- Providing The COPPeR Pages guidebook to newcomers, military families, and business looking to relocate in the region.
- Partnering with the Chamber of Commerce for the Arts and Business luncheon to celebrate local artists and the businesses that support them.
- Dancing and tapping our toes at the free concert series Showcase at Studio Bee.
- Connecting people to arts at a variety of local festivals including Pridefest and the Everybody Welcome festival.
- Informing local groups, such as Rotary clubs and Leadership Pikes Peak programs, about the rich arts offerings in our region.
- Reaching 4,200 inboxes each week with our PeakRadar picks featuring the best arts and cultural events in town.
- Developing creative solutions to community issues with elected officials.
- Working with Experience Colorado Springs at Pikes Peak to provide visitors the inside scoop on our amazing galleries, public art and creative activities that take place in our region.
- Hosting bootcamps to provide arts organizations with the tools to strengthen their programs.

Contact Us

Cultural Office of the Pikes Peak Region

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Colorado Springs, CO 80901

719.634.2204

info@coppercolo.org

www.coppercolo.org

www.PeakRadar.com

www.coppercs.blogspot.com

www.youtube.com/user/artsculturefun

Find us on Facebook and Twitter too!

Office: 121 South Tejon Street, open 10 a.m. - 4 p.m. Monday - Friday

