



2009 REPORT TO THE COMMUNITY

**MISSION: CONNECTING RESIDENTS AND VISITORS WITH ARTS
AND CULTURE TO ENRICH THE PIKES PEAK REGION**

VISION: A COMMUNITY UNITED BY CREATIVITY

From our Board Chair

A big THANK YOU is in order for your wonderful contributions to COPPeR in 2009. As you will read in this report, it was another banner year for advancing art, culture and creativity in the Pikes Peak Region despite our topsy-turvy world.

As a COPPeR stakeholder, your confidence in our ability to fulfill our mission is essential. The board at COPPeR takes fiscal responsibility very seriously. We believe that having a financially sound, fiscally responsible arts agency is not just the right thing to do, but makes good business sense too. I am happy to report that we had another positive year thanks in large part to your financial support and our staff's good skill in making the most of what we have to work with. This year, we were fortunate to once again add terrific new talent to our team - our board list can be found on page 6. We invite you to continue to be a part of our future. Thank you for all you do to make ours a more vibrant and livable community!



-Kimberley Sherwood, 2009 Board Chair

From our Executive Director

In 2009, COPPeR matured from a start-up into an organization of regional significance. You can read more about our successful programs in this report. Every day we advocate for the value of the arts as essential to our communities--from the economy to quality of life, from helping seniors to youth education, from informing public policy to enhancing neighborhoods.



The vision and commitment of COPPeR's staff, board members, donors, volunteers, community partners and ever-growing list of champions is impressive and we are proud of the ways in which COPPeR elevates arts, culture and creativity in the Pikes Peak region.

With your support, we move closer to our vision of living in a community united by creativity. Thank you!

- Bettina Swigger, Executive Director

GOAL: Build Cultural Participation in the Region



PeakRadar.com, COPPeR's signature audience-development tool, celebrated

its second anniversary in June 2009 and is the leading online guide for arts and cultural information in the Pikes Peak region. Event listings offer complete descriptions, interactive Google Maps, images, video, reviews, and links to ticketing, email, and social media. PeakRadar also provides a place for artists to gather—people can browse classifieds listings for calls for entries, arts jobs, studio space, auditions and more, and our Artist Profile Directory showcases more than 160 individual artists with links to their work and their websites. Our weekly "PeakRadar Picks" eBlast delivers one week's cultural highlights direct to more than 3500 residents' inboxes. And we connect with even more people through our social media efforts and media partnerships (including KRCC, KCME, The Gazette, FortCarsonMobile and more!). **In 2009, PeakRadar experienced 1.8 million pageviews!**

In 2009 we published the second edition of **The COPPeR Pages**: The biennial Official Guide to Arts & Cultural Organizations in the Pikes Peak Region. This free guidebook features information on more than 200 cultural groups - what they do, how to contact them, and how individuals can get involved in the community through the arts. The guidebook is useful for newcomers and longtime residents eager to discover cultural gems. The COPPeR Pages is designed to help people connect to arts opportunities that extend beyond being a spectator and into opportunities to explore their own creative side. We were proud to partner with The Gazette for the 2009-2010 edition. The



COPPeR Pages also serves as a tool to attract primary employers and young professionals to the region by showcasing the depth and breadth of our arts scene. **To date, more than 5,000 copies of The COPPeR Pages have been distributed!**

Pikes Peak Poet Laureate Project – COPPeR is one of five presenting partners (along with the Pikes Peak Library District, Colorado College, UCCS and Poetry West) for this new initiative to inspire and celebrate poetry through outreach and performances in nontraditional settings. The first-ever Pikes Peak poet laureate, Aaron Anstett, compiled "Poetry While You Wait," a collection of work by local poets designed to be available in places people wait –auto repair shops, dentist offices and the like. **In 2009 Anstett also made 53 appearances in front of more than 5,000 people, including civic leaders, teachers, aspiring writers and children.**



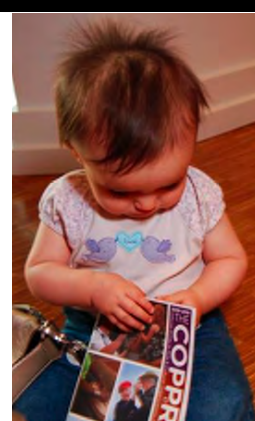
COPPeR acts as the booking agent and communications coordinator for the Poet Laureate. To learn more, visit www.PikesPeakPoetLaureate.org.

Dream City: Vision 2020 is a grassroots, community-owned project that engaged more than 3,000 people in discussing what they'd like our community to look like in the year 2020, and which culminated in a day-long summit in 2009. COPPeR served as a coordinating partner for Dream City along with the Pikes Peak Library District, Leadership Pikes Peak and The Gazette. Together with other community visioning and planning processes, Dream City sought the feedback of outside experts, key community stakeholders, and the community at large, all telling us they embrace enhanced collaboration, attracting and retaining the creative class, an environment that fosters creative entrepreneurship and more. COPPeR is putting Dream City data to work in our Cultural Planning Process set to publish Fall 2010.



Cultural Planning - In April 2008, Colorado Springs (with COPPeR as initiator) was selected by Arts for Colorado to be part of a statewide collaborative community planning process, which resulted in an online arts community needs assessment survey and the 2008 Arts Summit: Imagination and Innovation, which brought more than 150 artists, arts administrators, and arts educators together to develop a vision for the future. In 2009, the Planning Team completed Phase One of this two-phase cultural planning process: gathering information and

GOAL: Foster Sustainability of the Region's Cultural Arts Industry



2009 IN REVIEW

conducting research through targeted focus groups, interviews with key leaders, and additional public meetings. Phase Two will include assessment and analysis by synthesizing gathered information; identifying opportunities and issues; discerning community priorities and potential benefits; and writing and disseminating the plan.

Business & Arts Awards Luncheon

– COPPeR partnered with the Chamber of Commerce on this 2nd annual fall luncheon celebrating and recognizing businesses that support and promote arts and creativity. This luncheon featured performances by local arts groups on four stages and presented awards in the areas of philanthropy, creative workspace/workforce, and business/arts leadership.



Sounds of the Pikes Peak

Region: COPPeR celebrates and honors the talented musicians who call the Pikes Peak region home through sales of our CD compilation and through the ongoing **Showcase at Studio Bee** series, our collaboration with the Pikes Peak Center, KRCC, Independent Records and The Gazette. This free concert series features many of

the musicians on the CD, as well as other local favorites. Eighteen local musical acts performed to capacity crowds as part of this series in 2009.



Quality of Life Indicators Project – COPPeR's executive director serves as co-chair of the Arts,

Culture and Recreation task force for this United Way-driven community indicators project. To learn more, visit www.pikespeakqli.com.

Arts Bootcamps – COPPeR facilitated and hosted a series of workshops aimed to help nonprofit arts organizations improve their sustainability. These spring sessions, which served more than 60 members of the local arts community, focused on budget development and oversight, collaborative programming, marketing, and board development.

Office and Arts Information Space – Every day residents, tourists and newcomers visit our storefront office in downtown Colorado Springs to learn more about ways to engage in local arts and culture. We showcase the work of local artists in our office and collaborate with other nonprofits on exhibits, and in 2009 our proximity to the Fine Arts Center MODERN allowed us to provide our visitors with an even more in-depth arts experience. The installation of Chris Weed's "Paperclips" in front of our office as part of the Art on the Streets program has made COPPeR a more popular destination.



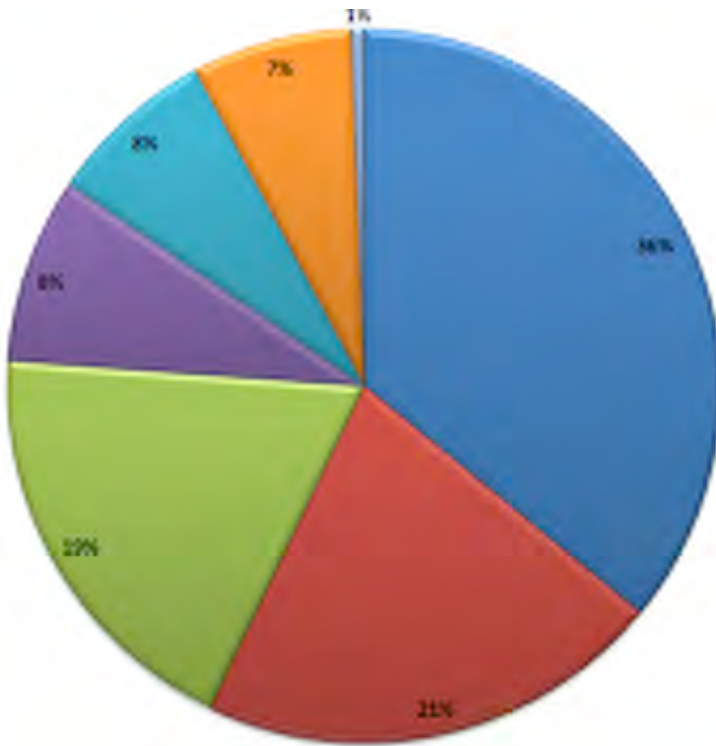
Broad-based Arts Advocacy

and Education – COPPeR staff facilitate Arts Day for Leadership Pikes Peak programs, to include the Signature Program, the Women's Community Leadership Initiative, Experience the Springs, and Leadership Now! (a young professionals leadership program). COPPeR staff and volunteers provide outreach and awareness of the role of arts and creativity in the community through targeted participation in civic events and celebrations such as the Diversity Festival, Pridefest and many other civic events. Our staff and board are regularly in contact with key leadership in the community, across business, government, education and human services sectors. From the Dream City visioning process to a fact-finding trip to Austin with community leaders, COPPeR endeavors to raise issues about the arts and culture sector. **In 2009, COPPeR staff and volunteers made more than 30 presentations to community groups about the value of arts and culture in our community.**

GOAL: Advocate for the Region's Vitality

FINANCIAL SUMMARY

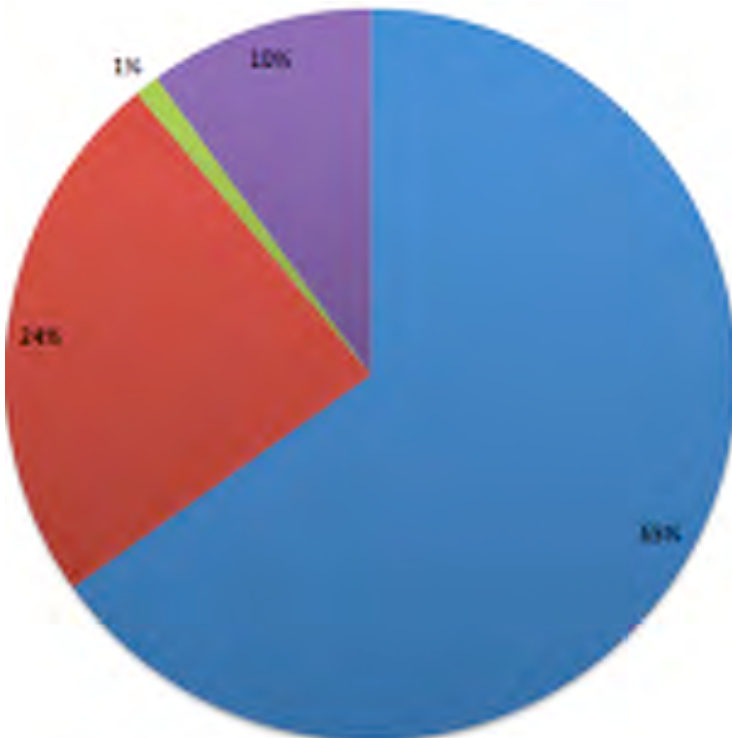
JANUARY 1-DECEMBER 31, 2009



Operating Revenue

- Earned Revenue: Services and Sales \$77,748
- Foundations \$45,800
- In-Kind Donations \$41,203
- Individuals \$18,181
- State Government \$16,600
- Businesses \$15,640
- Interest and Other \$1,212

Total Revenue: \$216,384



Operating Expenses

- Program Services \$131,011
- General and Administrative \$47,919
- Fundraising \$2,203
- Planned Operating Surplus \$20,000

Total Operating: \$201,133

GOAL: Leverage Cultural Assets to Promote a Positive Regional Brand and Image

MANY THANKS TO OUR 2009 SUPPORTERS!

\$20,000 and above

City of Colorado Springs

\$10,0000 - \$19,999

El Pomar Foundation

Bee Vradenburg Foundation

\$5,000 - \$9,999

Colorado Council on the Arts

The Gazette

\$5,000 - \$9,999, cont.

The Donner Fund at the Pikes

Peak Community Foundation

Experience Colorado Springs
at Pikes Peak

Gay and Lesbian Fund for
Colorado

Memorial Health Systems

Downtown Partnership

Tom and Susan Pattee

\$2,500 - \$4,999

Bill Edmondson and

Barbara Schaefer

Downtown Development
Authority

Gold Hill Mesa

\$1,000 - \$2,499

Anonymous

The Lewis Family Foundation

UCCS School of Public Affairs

Kathy Loo

\$500-\$999

Michael and Susan Coumatos

Susan J. Edmondson

Eric & Ann Fetsch

Tom & Lisa McElroy

Tom & Marla Twardoski

Angela White

The COPPER Fund of the
Pikes Peak Community
Foundation

\$100-\$199, cont.

Lindsay& Joanna Fischer

Jennifer & Jeff George

Phil & Meg Kendall

Suzanne MacAulay & Alan Lazrus

Jan Martin

John & JoAnn Orsborn

Randy & BJ Scott

Kimberley Sherwood

David & Eve Scolnick

Judy & Buz Sellers

Up to \$100, cont.

Linda Madden

Brian Mann

Michelle Marx

Mary & Wayne Mashburn

Daisy McConnell

Carol McIntyre & R.A. North

Kevin McTernan

Margaret Miller

Debra Mitguard

Deb Muehleisen

Sean & Mary O'Meallie

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Ellen Troyer

Jane Turnis & Warren Epstein

Barb & Jeremy Van Hoy

Willow Welter

Rob Wrubel

Thank you to the following artists and performers who participated in events and activities benefitting COPPER:

Bill Starr

Atomic Elroy

Neil Fenton

Eleanor Annand

Sean O'Meallie

Lindsay Weidmann

Cottonwood Center for the Arts

Stick Horses in Pants

Manitou Art Theater

Aaron Anstett

Grass It Up

Christopher Weed

Mark Wong

Ormao Dance Company

Opera Theatre of the Rockies

Kaleena Kovach

Rence Seyb

Smokebrush Foundation for the
Arts

Edith Makes a Paperchain

The Electric Illuminati

Low Down High

The Mitguards

Jason Bennett

Tom Taylor and the Needlewood

Orchestra

Jeremy Facknitz

Anthony Davis Band

\$200-\$499

June Chan

Aimee Cox

Benjamin Day

Mark Dempsey

Larry Fish

Michael & Susan Grace

Dick & Sandra Hilt

Beth & Dave Kosley

Amanda Mountain

Judy & Dick Noyes

Ed & Mary Osborne

Jenny & Mark Stafford

Joshua Waymire

Up to \$100

Jody Alyn

Samantha Bachechi

Sheri Bauers

Sharon Berthrong

Diane Bertini

Dean Beukema

Kimberley & Dave Bierbrauer

Martha Booth

Linda Broker

Judy Casey

Lauren Ciborowski

Jim & Mary Ciletti

Brenna Cline

Janet Conover

Paul Conover

Sandy Coughlin

Kevin Crumpton

Mary P. Edwards

Carol Ettenger

Laura Fawcett

Gain-Stovall, Inc.

Sara Gallagher

Marie Gardner

Kristy Graham

Lydia Graham

Jean Gumpfer

Donna Guthrie

Erin Hannan

Nadine Hensler

Nancy Henjum & Steve Kern

Bernie & Linda Herpin

Tamara Higgins

Jan Johnson

Brian & Melissa Kellione

Glena Kleinsasser

Rebecca LaRoche

Jessica Hunter-Larsen

In-Kind Supporters

Nor'Wood

Google AdWords

KCME

KRCC

Americans for the Arts

The Gazette

Brenda Speer, Attorney at Law

Colorado Springs Fine Arts

Center and FAC MODERN

La'au's Tacos

Nosh

Bristol Brewing

Blue Sage Catering

Cukjati Marketing/Intelligence/
Creative

Creative Medium

Jejjoni Sign Mfg.

Ron Graham, CPA

The Wine Shop

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Thomas Wilson, Jan Martin, Todd
Liming, Heather Brown

** All contributions are deeply
appreciated and critical to our
operations. Every effort has been to
made to accurately reflect the
names of our donors throughout
2009. If there is an error or omission,
please contact us at 634-2204 so we
may correct it as soon as possible.*

GOAL: Foster Authenticity by Celebrating Aspects Unique to Our Community's Heritage & Future

COPPER STAFF, BOARD & ADVISORS

Staff

Bettina Swigger, *Executive Director*

Kevin Johnson, *PeakRadar Manager*

Brett Garman, Becca Siegel,
Bipaswi Tuladhar, *Interns*



2009 Board of Directors

Kimberley Sherwood, *Chair*

Amanda Mountain, *Vice Chair*

Susan Edmondson, *Secretary*

Ann Fetsch, *Treasurer*

Lisa Amend

Aimee Cox

Michael Coumatos

Benjamin Day

Mark Dempsey

Chris Jenkins

Beth Kosley

Jessica Hunter Larsen

Suzanne MacAulay

Glena McPeters

Jenny Stafford

Angela White



2009 Advisory Board

Joe Barrera

Steve Blazer

Nancy Lewis

Matt Mayberry

Chuck Murphy

Judy Noyes

Deborah Thornton

Eve Tilley

Annual Report design by Benjamin Day and Bettina Swigger; Photos by Allison Daniell, Woody Wood, Jen Furda and Bettina Swigger

C U L T U R A L O F F I C E O F T H E P I K E S P E A K R E G I O N

2009 AT-A-GLANCE



**Jim Jackson performing at the
Annual Business and Arts Luncheon**

- COPPeR staff and volunteers made more than 30 presentations to community groups about the value of arts and culture in our community.
- PeakRadar celebrated its second birthday and is a proven tool for building audiences in the arts - PeakRadar experienced 1.8 million pageviews!
- More than 5,000 copies of the COPPeR Pages guidebook have been distributed, spreading the word about ways to participate in cultural groups.
- COPPeR partnered with the Chamber of Commerce on the 2nd annual Business & Arts Awards Lunch, celebrating businesses that support the arts.
- Every day residents, tourists and newcomers visit our storefront office in downtown Colorado Springs to learn more about ways to engage in local arts and culture.
- Bettina Swigger was elected to the Americans for the Arts National Emerging Leaders Council
- COPPeR earned honorable mention in The Independent's "Best Of" issue in the category of "Best Arts Advocate" (Bettina Swigger won the Silver category and COPPeR board secretary Susan Edmondson won gold!)
- Bettina Swigger was appointed to the Colorado Council on the Arts Peer Assistance Network.
- COPPeR staff joined community leaders on a fact-finding trip to Austin, Texas and represented the arts community.