



2011 ANNUAL REPORT
TO THE COMMUNITY

COPPER
CULTURAL
OFFICE OF THE
PIKES PEAK
REGION

ANNUAL REPORT



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It is our pleasure to share COPPeR's 2011 Annual Report with you. Last year we marked our fifth anniversary, and it is gratifying to see that COPPeR has an ever-increasing "place at the table," infusing important community conversations with creative solutions, national best practices, and a keen eye toward realizing our vision of a community united by creativity.

In 2011 we played a key leadership role in arts and cultural advocacy, educating municipal candidates about the importance of arts in civic life. Our partnerships with cities and towns, civic organizations, and military installations have flourished, and we strategically worked to bring our programs to new audiences in our region.

Our radical optimism about the future of our community continues to drive our work, as we look ahead to 2012 and set our sights on new projects that strengthen our arts and cultural community. One promising venture is our new workplace giving program, Peak Arts Fund. And thanks to a coordinated grant from Pikes Peak Community Foundation, Bee Vradenburg Foundation, Kirkpatrick Family Fund and Inasmuch Foundation, which helped cover the administrative costs of the program, 2011 laid the groundwork for launch.

We extend a sincere thanks to our donors and partners: Thank you for inspiring us to continue working hard to connect residents and visitors with arts and culture to enrich the Pikes Peak region.

Amanda Mountain, *Board Chair (2010 - 2011)*
Christina McGrath, *Executive Director*

2011 STAFF

Christina McGrath, Executive Director
Brett Garman, PeakRadar Manager
Steve Mack, Peak Arts Fund Manager
Sarah Wool, Colorado College Public Interest Fellow
Kate Deeny, Summer Research Assistant

CONNECT AND ENGAGE

Increasing engagement, access and participation in the cultural life of the Pikes Peak region is a central goal of COPPeR -- because we know arts and culture makes our region an exciting place to live and visit.

PEAKRADAR.COM

In 2011 PeakRadar.com brought art and cultural experiences into more lives than ever before. The site experienced well over 2 million page views, a 16.4 percent increase from last year. 2011 marked the first full year of the PeakRadar.com mobile site, which saw 15,842 page views. An events page widget on the Convention and Visitors Bureau's website, www.visitcos.com, served more than 10,000 individual visitors since its launch in February. All of this is in addition to PeakRadar.com's services on Facebook, on Twitter and through its weekly e-blast, reaching thousands of people hungry for cultural activities.



I stumbled upon an Artist Profile of a young man I knew when I worked at the gallery at PPCC. It stated that he had a studio in Monument, so I went to go see him. It was a very touching experience to find him and see him after about 30 years of not hearing from him. I even purchased one of his pieces!

~PeakRadar.com User

Even though I am a native of Colorado Springs it is difficult to keep up with everything. I have learned about a number of new groups in town that have helped enrich my life. The wealth of arts-related experiences presented on this site has been surprising.

~PeakRadar.com User

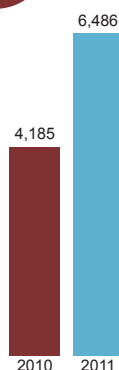
SUMMER CONCERT GUIDE

Our community loves music! And you clearly love our Free Outdoor Summer Concert Guide, which featured 15 separate concert series, including three series that were new in 2011, compiled into one handy tool. The guide connected happenings from Woodland Park to Manitou Springs, and downtown Colorado Springs up to First and Main Town Center and more. A record-breaking 26,500 copies of the guide were downloaded from COPPeR's website, as well as printed copies distributed at festivals and events throughout the summer. The 2011 Free Outdoor Summer Concert Guide proved once again that there's fun to be had any day of the week, for even the smallest budget.

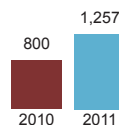


DID YOU KNOW?

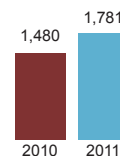
PeakRadar.com helps connect military families to art and culture in the Pikes Peak region by offering a customized widget of current events on the touch screens in The Hub at Fort Carson.



EBLAST SUBSCRIBERS



TWITTER FOLLOWERS



FACEBOOK FANS

The site is easy to use and easy for organizations to get information listed, so the information can be kept current.

~Local arts administrator

ADVOCATE

A strong, unified voice ensures our community has art to enrich the lives of everyone. COPPeR works to integrate the arts into the social and economic fabric of the community.

The ongoing, essential work COPPeR does every day includes creating toolkits so volunteers and community members can speak out about the importance of arts and culture, continued policy study at the state and national level, and training volunteers in how to tell the story of the arts. COPPeR disseminates e-newsletters about arts and cultural policy at the state, national and local level, and throughout the year COPPeR staff give presentations about the value of the arts to business, educational and civic organizations.



SAVE THE DATE This year's lunch will be on October 17, 2012.

BUSINESS & ARTS LUNCHEON

COPPeR partnered with the Chamber of Commerce on the fourth annual fall luncheon celebrating and recognizing individuals and businesses that support and promote arts and creativity. The luncheon featured performances by local arts groups on four stages, and awards were presented to Current, Inc., Locals Barbershop and Chuck Murphy.

Hands down, the best luncheon of the year.

~Jim Johnson of G.E. Johnson

Arts are essential to our economic vitality and our well-being as a community.

~Mayor Steve Bach

COFFEE WITH COPPeR

More than 65 people attended the first Coffee with COPPeR gathering at the Gay and Lesbian Fund for Colorado. Individuals and organizations made presentations on current creative initiatives in our region. Future Coffee with COPPeR convenings will be used as an opportunity to share updates on the region's Cultural Plan, a 10-year strategic plan that aims to develop, enliven, enhance and promote arts, culture and creative industries in the Pikes Peak region.



DID YOU KNOW?

In 2011 COPPeR contacted all of the candidates running for mayor or City Council in Colorado Springs and provided them with information about the important role arts and culture plays in the Pikes Peak region.



RESOURCES

Creativity is a catalyst for innovation, inspiring growth, prosperity, and vitality. Through the sharing of best practices and information we not only strengthen our artists and arts organizations but also our community.

DOWNTOWN OFFICE AND ARTS SPACE

In 2011 COPPeR exhibited works by photographer Allison Daniell and potter Jennifer Hanson as well as a Care & Share food bank children's art show in our downtown office space. In June COPPeR hosted a 4th birthday party for PeakRadar.com and welcomed the community to paint an image on the COPPeR gallery wall. The end result included several small images and logos across a sprawling view of Pikes Peak and downtown Colorado Springs. COPPeR serves walk-in visitors every day, directing them to area attractions and arts opportunities. Special thanks goes to Nor'wood for allowing us to continue this part of our outreach.

ARTS BOOTCAMPS

COPPeR facilitated and hosted a series of workshops aimed to help nonprofit arts organizations improve their sustainability. These sessions, which served more than 60 members of the local arts community, focused on working with the print media, intellectual property law, creating artist statements and online marketing and social media.



DID YOU KNOW?

You can find recordings of the bootcamps online at www.youtube.com/artsculturefun

PEAKRADAR PAGES

PeakRadar Pages guidebook profiles 221 arts and cultural organizations with short descriptions and contact information for each. With the help of the Colorado Springs Independent, COPPeR printed and continues to distribute 5,000 copies of this free guide. Distribution points include Pikes Peak Library District locations, art galleries and studios, area attractions, shopping centers, and relocation and welcome packets for military families at both Fort Carson and Peterson Air Force Base. With the PeakRadar Pages, newcomers discover ways to creatively connect with the community.

Painting on COPPeR's wall during PeakRadar.com's birthday party was the most connected I've felt to our community since I moved here. Now, my art is on a wall in an office building downtown.
How cool is that?

~Kat Ciamaichelo

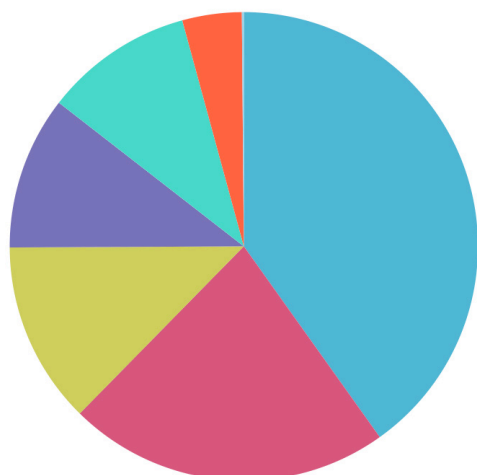
RESEARCH

COPPeR participated in a national research study, Arts & Economic Prosperity IV – the Economic Impact of Nonprofit Arts and Culture Organizations and their Audiences in the Pikes Peak Region. This three-year study, a follow-up to the 2007 study by the same name, was conducted with Americans for the Arts and the National Arts and Business Council. The new report will be released in 2012.



FINANCIALS

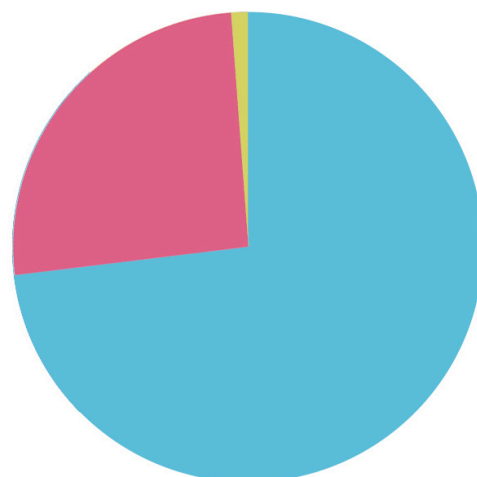
REVENUE



Contract for Services	\$91,000	40.1%
Foundations	\$50,350	22.2%
Sales	\$28,498	12.6%
In-Kind Donations	\$23,996	10.6%
Individuals	\$23,237	10.3%
Businesses and Arts Partners	\$9,303	4.1%
Interest	\$309	0.1%

Total Revenue	\$226,693	100%
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EXPENSES



Program Services	\$146,013	73%
General and Administrative	\$51,490	25.8%
Fundraising	\$2,456	1.2%

Total Expenses	\$199,959	100%
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Increase in Net Assets	\$26,734
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Net Assets 12/31/2010	\$151,636
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Net Assets 12/31/2011	\$178,369
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ARTS PARTNERS & IN-KIND

Arts Partners

A Music Company
Academy Frame Company
Amateur Pianists International
Black Rose Acoustic Society
Colorado College
Colorado Springs Fine Arts Center
Colorado Springs Philharmonic
Colorado Springs Pioneers Museum
Concrete Couch
Cottonwood Center for the Arts
FutureSelf
Green Box Arts Fest
Imagination Celebration
Newhoma Music Festival
One Nation Walking Together
Opera Theatre of the Rockies

Ormao Dance Company
Pikes Peak Arts Council
Pikes Peak Arts Fest
Smokebrush
Springs Ensemble Theatre
Stargazers Theatre
Colorado Springs World Arena

COPPER's Arts Partner program is a simple way for arts and cultural organizations to strengthen our arts community by supporting COPPER's collaborative, inclusive work at levels of \$25 to \$500 annually.

In-kind and special thanks

Edie Adelstein
Sean Anglum
Americans for the Arts
BL Speer & Associates

Bristol Brewing
Ruth Catchen
Colorado Springs Fine Arts Center
CoPilot Creative
Colorado Springs Creative Association
Copy Experts
Crystal Clear Solutions, LLC
Diane Oliveri
Dogtooth Cafe
Fixer Creative
Gay and Lesbian Fund for Colorado
The Gazette
Google AdWords
Impact Video Production
The Independent
Internet Honey

Kirkpatrick Bank
KCME
KRCC
La'au's Tacos
Leadership Pikes Peak
Lofty's
Longnamedgirl.com
Wendy Mack
Elizabeth Martin
Matteo Consulting
Tracy Mobley-Martinez
Nor'wood
Nosh
Olde World Bagel and Deli
Peak Region Cyclist
People's Pedal Party
Rocky Mountain PBS
Trudy Strewler Hodges
The Wine Store,
Beth and Bob Small

CONTRIBUTIONS

\$20,000 and above

City of Colorado Springs[^]
El Pomar Foundation*
Pikes Peak Community
Foundation[^]

\$5,000 - \$9,999

Bee Vradenburg Foundation*
Experience Colorado Springs[^]
Gay and Lesbian Fund
for Colorado*
Memorial Health Systems*

\$2,500 - \$4,999

H. Chase Stone Trust
Kirkpatrick Family Fund*
The Petritz Foundation

\$1,000 - \$2,499

Susie Burghart*
City of Cripple Creek[^]
Colorado Springs Chamber of
Commerce and EDC*
Bill Edmondson and Barbara
Schaefer*
Toby Gannett*
Lyda Hill Foundation*
Phil and Anita Lane*
The Dusty and Kathy Loo Fund
of the Pikes Peak Community
Foundation*
Manitou Springs Chamber of
Commerce[^]
Sounds of the Pikes Peak
Region CD Sales
Susan and Tom Pattee*
The Gazette*

\$500 - \$999

Brooke Bower*
City of Woodland Park[^]
Community Leadership Fund
of the Pikes Peak Community
Foundation

Susan Edmondson*
Mary Flemke
Kyle and Sally Hybl
Chris and Sharon Jenkins*
Phillip and Margaret Kendall*
Christina McGrath*
Mike and Robin McGrath
Becky and Jon Medved
Chuck and Mary Lou Murphy
Joe Woodford

\$200 - \$499

Association of Fundraising
Professionals
Steve and Carolyn Blazer*
Benjamin Day*
Judy Fair-Spaulding*
Richard and Sandra Hilt*
Beth Kosley*
Terry and Elizabeth Lilly*
William Moyes
Deborah Muehleisen*
Jana and Delvin Neugebauer
Dick and Judy Noyes*
Ed and Mary Osborne*
Elizabeth Ross
Kimberley Sherwood*
Mark and Jenny Stafford*
Lisa Tessarowicz*
R. Thayer Tutt, Jr.
ZNT Stevens Charitable Trust*

\$100 - \$199

Tuck and Liz Aikin*
Lisa Amend*
Leigh and Al Buettner
Kathleen Fox Collins*
Clelia deMoraes and David
Hendrickson
Mark Dempsey*
Jennifer Dorff*
Lindsay and Joanna Fischer*
Les Gruen*

Mike and Donna Guthrie*
Robert and Sara Howsam*
Wayne and Mary Mashburn*
Mary Ellen McNally*
Glena McPeters*
Margaret Miller*
Amanda Mountain*
Donna Nelson
Nathan and Marie Newbrough
Lori Ann Obermeyer
Cyndi Parr*
David Rothzeit
Randy and BJ Scott*
Pamela Shockley-Zalabak*
Betsy and Barry Sobral
Brenda Speer and Greg Ward*
Eve Tilley and Sol Chavez*
Todd and Nancy Whitford*

Up to \$100

Athena Baschal
Chris Baum*
William Blackketter*
Beth Carlson
Jim and Mary Ciletti*
Paul Gary Conover*
Kim Costello*
Aimee Cox*
Kate Deeny
Tamarinde Doane
Carol L. Ettenger
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E. Marie Gardner
Brett Garman
Lara Garritano*
Di Graski
Heather Gunn
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Bernie Herpin
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Trent Hovenga through the
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Ryan and Keely Knoche
Todd Liming
Laura Long*
Suzanne MacAulay*
Stephen and Wendy Mack
L.K. Madden*
Lenny Mazel
CJ Moore*
Amelia Northrup
Christine Orsborn
John and JoAnn Orsborn*
Wynne Palermo
Kathleen Ricker*
Libby Rittenberg*
Roger and Lisa Ruhnow*
Susan Saksa
Dale Schuman*
Rebecca Sickbert*
Alan Siegel and Edie Greene*
Abby Sienkiewicz
Jackie Spegele
Rhonda Van Pelt

*Denotes those who gave in
2010 and 2011

[^]Denotes contract for services

All contributions are deeply appreci-
ated and critical to our operations.
Every effort has been to made to
accurately reflect the names of our
donors throughout 2010. If there is
an error or omission, please contact
us at 634-2204 so we may correct it
as soon as possible.

SPECIAL THANKS

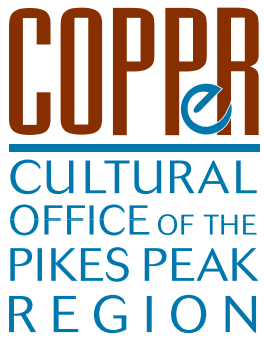
Artists and performers who participated in events and activities benefitting COPPER

Rick Stahl
Cottonwood Center for the Arts
FutureSelf
Lelia DeMello
Woodland Park Arts Alliance
Jennifer DeDominici
Opera Theatre of the Rockies
Daniel Fosha
Daniel Brink
Ormao Dance Company
Kim Davagian

Charles Loyd
Taiko Society
Sensei Thomas Knight
Jesse Maddox
Carla Maddox
Zechariah Hoot
Donovan Carrillo
Pete Schuermann
WYNOT Radio Theatre
Company
Nancy Theken
Kevin Beechwood
Kelly McSweeney Zeurcher
Colorado Springs Philharmonic

Michael Hanson
Colorado Springs Conservatory
Josh Birkhimer
CC Wells
Gary Sanders
Caroline Carr
Madaline Autry
Linda Weise
Creative Medium
Corey Davis
Allison Daniell with
Stellar Propellar Studio
Lindsay Weidmann
Jason Bennett

Black Pegasus
Austin Young and No Difference
Grass it Up
Harriett Landrum
Jennifer Hanson
Nisa Ari
Benjamin Pratt
Bryan Oller with Studio80six
Nate Latteer
Troy DeRose
Erika Kaszczyszyn
Eve Tilley



Contact Us

Cultural Office of the Pikes Peak Region
P.O. Box 190
Colorado Springs, CO 80901
Phone: 719.634.2204
Email: info@coppercolo.org

Learn More

www.coppercolo.org
www.PeakRadar.com
www.PeakArtsFund.org
Find us on Facebook and Twitter too!

Stop By

Office: 121 South Tejon Street, 80903
Open 10 a.m. - 4 p.m. Monday - Friday

OUR ROLE

COPPeR takes a strategic view of the Pikes Peak region to ensure that cultural services reach all people and that the arts are used to positively address issues of education, tourism, regional branding, economic development and civic life. We provide an umbrella service encompassing areas such as marketing and communication, broad-based data gathering, programming, and advocacy for the arts industry in its entirety.

OUR MISSION AND VISION

The Cultural Office of the Pikes Peak Region connects residents and visitors with arts and culture to enrich the Pikes Peak region.

We envision a
community united by creativity.

